



2017-2019 Community Health Plan

(Implementation Strategies)

May 15, 2017

Community Health Needs Assessment Process

Florida Hospital East Orlando conducted a Community Health Needs Assessment (CHNA) in 2016. The Assessment was drawn in part from a four-county Assessment (Seminole, Orange, Lake and Osceola Counties) that was conducted in partnership with Orlando Health (Hospital system), the Health Departments representing Orange, Osceola, and Seminole Counties, and Aspire Health Partners. The Assessment identified the health-related needs of community including low-income, minority, and medically underserved populations.

In order to assure broad community input, Florida Hospital East Orlando created a Community Health Needs Assessment Committee (CHNAC) to help guide the Hospital through the Assessment and Community Health Plan process. The Committee included representation not only from the Hospital, public health and the broad community, but from low-income, minority and other underserved populations.

The Committee met throughout 2016. The members reviewed the primary and secondary data, reviewed the initial priorities identified in the Assessment, considered the priority-related Assets already in place in the community, used specific criteria to select the specific Priority Issues to be addressed by the Hospital, and helped develop this Community Health Plan (implementation strategy) to address the Priority Issues.

This Community Health Plan lists targeted interventions and measurable outcome statements for each Priority Issue noted below. It includes the resources the Hospital will commit to the Plan, and notes any planned collaborations between the Hospital and other community organizations and hospitals. Many of the interventions engage multiple community partners.

Florida Hospital East Orlando is one of seven Florida Hospital campuses that serve the residents of the greater Central Florida area that operate under a single Hospital license. With respect to the strategies noted below in the Community Health Plan, Hospital dollars anticipated to be spent with respect to each strategy are specific to the Florida Hospital East Orlando campus unless specifically noted otherwise.

Priority Issues that will be addressed by Florida Hospital East Orlando

Florida Hospital East Orlando will address the following Priority Issues in 2017-2019:

- **Access to Care – Preventative** includes food insecurity and obesity, and maternal and child health.
- **Access to Care – Primary and Mental Health** includes affordability of care and access to appropriate-level care utilizing care navigation and coordination.
- The issue of **Chronic Disease** — cancer, diabetes and heart disease — relates to each of the categories.

Issues that will not be addressed by Florida Hospital East Orlando

The 2016 Community Health Needs Assessment also identified the follow community health issues that Florida Hospital East Orlando will not address. The list below includes these issues and an explanation of why the Hospital is not addressing them:

1. **High rates of substance abuse:** This issue was not chosen because addiction is understood to be a component of poor mental health. If Florida Hospital can positively affect access to mental health services, a component of the top priority chosen, this may also affect rates of substance abuse.
2. **Homelessness:** While homelessness is a serious issue in Central Florida, the issue was not chosen because Florida Hospital is already working with community partners, including the Regional Commission on Homelessness, on this issue. In late 2014, Florida Hospital donated \$6 million to the Commission’s Housing First initiative.
3. **Lack of affordable housing:** This issue was not chosen because the Hospital does not have the resources to effectively meet this need.
4. **Poverty:** This issue was not chosen because the Hospital does not have the resources to effectively meet this need.
5. **Asthma:** While asthma did emerge as a serious health concern in the area assessed, the Hospital did not choose this as a top priority because if the community has access to preventative and primary care, a component of the top priority chosen, this may also affect the rates of asthma.
6. **Sexually transmitted infections (STIs):** This issue was not chosen as a top priority because while the Hospital has means to treat STIs, it does not have the resources to effectively prevent them. Additionally, if the community has access to preventative and primary care, a component of the top priority chosen, this may affect rates of STIs.
7. **Diabetes in specific populations:** This issue was not chosen specifically because it falls in the category of chronic disease, which relates to the top priority chosen. As Florida Hospital develops its Community Health Plan, it will factor in the higher prevalence of diabetes in minority populations.
8. **Infant mortality in specific populations:** This issue was not chosen specifically because it falls in the category of maternal and child health, which relates to the top priority chosen. As Florida Hospital East Orlando develops its Community Health Plan, it will factor in the higher prevalence of infant mortality in minority populations.

Board Approval

The Florida Hospital board formally approved the specific Priority Issues and the full Community Health Needs Assessment in 2016. The Board also approved this Community Health Plan in 2017.

Public Availability

The Florida Hospital East Orlando Community Health Plan was posted on its web site prior to May 15, 2017. Please see <https://www.floridaHospital.com/community-benefit/>. Paper copies of the Needs Assessment and Plan are available at the Hospital, or you may request a copy anwar.georges-abeyie@flhosp.org.

Ongoing Evaluation

Florida Hospital East Orlando's fiscal year is January-December. For 2017, the Community Health Plan will be deployed beginning May 15 and evaluated at the end of the calendar year. In 2017 and beyond, the Plan will be implemented and evaluated annually for the 12-month period beginning January 1 and ending December 31. Evaluation results will be posted annually and attached to our IRS Form 990, Schedule H.

For More Information

If you have questions regarding Florida Hospital East Orlando's Hospital's Community Health Needs Assessment or Community Health Plan, please contact anwar.georges-abeyie@flhosp.org.

Florida Hospital East Orlando 2017-2019 Community Health Plan

OUTCOME GOALS						OUTCOME MEASUREMENTS									
CHNA Priority	Outcome Statement	Target Population	Strategies/Outputs	Outcome Metric	Current Year Baseline	Year 1 Outcome Goal - #	Year 1 Actual	Year 2 Outcome Goal - #	Year 2 Actual	Year 3 Outcome Goal - #	Year 3 Actual	Hospital \$	Matching \$	Comments	
Access to Care: Chronic Disease Strategies	Increase access to knowledge of chronic disease self-management practices	Low income, minority, and vulnerable populations in 32822 & 32807	Implement evidence-based Stanford Chronic Disease Self-Management Program (CDMSP)	Number of individuals enrolled in CDSMP classes in targeted zip	0	20		30		40		\$3,000 expected for Year 1 \$9,000 over 3 years		Florida Hospital system cost for all 7 facilities	
				Number of CDSMP enrollees who graduate	0	15		16		17					
				Number of CDSMP sites	1	2		3		4					
				Number of residents trained to lead CDSMP classes	0	5		7		9					
	Support opportunities that promote knowledge of chronic diseases within PSA	Orange County Residents	Support the American Heart Association	Value of Support	\$166,000	\$166,000		\$166,000		\$166,000			\$166,000 per year over 3 years resulting in \$498,000		Florida Hospital system cost for all 7 facilities
				Percent of campus employee participation	29.45%	30%		33%		36%					
				Amount of dollars fundraised by FH employees across all campuses	\$219,880	\$220,000		\$230,000		\$235,000					

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CHNA Priority	Outcome Statement	Target Population	Strategies/Outputs	Outcome Metric	Current Year Baseline	Year 1 Outcome Goal - #	Year 1 Actual	Year 2 Outcome Goal - #	Year 2 Actual	Year 3 Outcome Goal - #	Year 3 Actual	Hospital \$	Matching \$	Comments
Access to Care: Food Insecurity & Prevention Strategies	Improve access to knowledge around healthy nutrition and wellness	Children within targeted zips of 32822 & 32807	Mission FIT hands-on education program on nutrition and fitness	Number of schools that experience Mission FIT	New Footprint (0)	2		3		4		\$5,000 per year resulting in \$15,000 per 3 years		Cost projections assume that that outside funding will subsidize costs
		Low income, minority, and vulnerable populations in 32822 & 32807	Sponsor evidence-based wellness classes that provide access to knowledge around healthy nutrition to community members	Number of participants in Nutritional wellness classes	New Program (0)	50		60		70		\$5,000 per year resulting in \$15,000 over 3 years		
	Educate and empower faith community to promote health within congregations in critical areas	Churches within targeted zip codes 32822 & 32807	Create network of Faith Partners that can promote health through congregational health settings	Number of congregations in Faith Network	New Program (0)	4		5		6		\$2,000 per year resulting in \$6,000 over 3 years		
				Number of health promotion events and/or activities at network churches	New Program (0)	5		7		9				
Access to Care: Food Insecurity & Prevention Strategies	Support and create opportunities for increased quality of life for residents of Orange County	Policies that impact the lives of Orange Co. residents in 32822 & 32807	Healthy Central Florida to support, draft, and influence policy changes such as smoke-free resolutions	Number of establishments that adopt policies that support community health	New Program (0)	4		6		8		\$3,500 per year resulting in \$10,500 over 3 years		
				Number of Healthy Central Florida Events and programs occurring within targeted zip codes	New Program (0)	4		5		6		\$3,500 per year resulting in \$10,500 over 3 years		

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CHNA Priority	Outcome Statement	Target Population	Strategies/Outputs	Outcome Metric	Current Year Baseline	Year 1 Outcome Goal - #	Year 1 Actual	Year 2 Outcome Goal - #	Year 2 Actual	Year 3 Outcome Goal - #	Year 3 Actual	Hospital \$	Matching \$	Comments	
Access to Care: Primary and Secondary Care Strategies	Increase access to Primary Care in Orange County	Uninsured residents of 32822 and 32807	Establish new East Orlando Community Medicine Clinic for uninsured patients without primary care identified within the Emergency department	Number of patients seen at East Orlando Community Medicine Clinic	New Clinic (0)	1,000		2,000	3,000			\$200,000 per year resulting in \$600,000 over 3 years			
		Uninsured and underinsured residents of Orange County	Support and expand PCAN (Primary Care Access Network) by participating in strategic processes	PCAN strategies	1	2		2		2		\$300 per year resulting in \$900 over 3 years			
			Support Shepherd's Hope Operations	Sponsorship dollars disbursed	\$100,000	\$100,000		\$100,000			#\$100,000		\$100,000 per year for 3 years resulting in \$300,000		System contribution
			Continue to Fund and refer patients to the Altamonte Lung Clinic	Number of patients referred from FH East Orlando	New metric (no prior tracking)	50		60			70				
				Number of patients seen at East Orlando Community Medicine Clinic	0 (Clinic Not yet open)	1000		2000			3000		\$200,000 per year for 3 years resulting in \$600,000		