



MURRAY MEDICAL CENTER

2017-2019 Community Health Plan

(Implementation Strategies)

May 15, 2017

Community Health Needs Assessment Process

Murray Medical Center conducted a Community Health Needs Assessment (CHNA) in 2016. The Assessment identified the health-related needs of the community including low-income, minority, and medically underserved populations.

To assure broad community input, Murray Medical Center created a Community Health Needs Assessment Committee (CHNAC) to help guide the hospital through the Assessment and Community Health Plan process. The Committee included representation not only from the hospital, public health and the broad community, but from low-income, minority and other underserved populations.

The Committee met throughout 2016 and early 2017. The members reviewed the primary and secondary data, reviewed the initial priorities identified in the Assessment, considered the priority-related Assets already in place in the community, used specific criteria to select the specific Priority Issues to be addressed by the hospital, and helped develop this Community Health Plan (implementation strategy) to address the Priority Issues.

This Community Health Plan lists targeted interventions and measurable outcome statements for each Priority Issue noted below. It includes the resources the hospital will commit to the Plan, and notes any planned collaborations between the hospital and other community organizations and hospitals.

Priority Issues that will be addressed by Murray Medical Center

Murray Medical Center will address the following Priority Issues in 2017-2019:

1. **Cancer** – Number one health problem/condition in our community. We believe we can help our community with cancer due to our partnership with Gordon Hospital/the Harris Radiation Center.
2. **High Blood Pressure/Cholesterol & Heart Disease** – All three of these health problems/conditions also ranked high in our community survey. We can work through Creation Health programs to offer educational community events.
3. **Diabetes** – A number of the behavior/risk factors on our community survey are directly related factors of diabetes, therefore the committee chose diabetes as one of our key issues.

Issues that will not be addressed by Murray Medical Center

The 2016 Community Health Needs Assessment also identified the follow community health issues that Murray Medical Center will not address. The list below includes these issues and an explanation of why the hospital is not addressing them.

1. **Teen Pregnancy** – There are programs in place through the Boys and Girls Club and other agencies for teen pregnancy issues.
2. **Mental Health** – Murray Medical Center does not offer mental health services. However, mental health services are available in Murray County.
3. **Immunizations (Adults & Children)** – More education could be accomplished through community programming. The hospital will support the Health Department in its immunization efforts.
4. **Asthma (Children)** – Although there was a small percentage of community respondents who indicated that asthma in children was a community health problem, the Community Health Needs Assessment Committee did not believe it was a priority compared to the other issues

Board Approval

The Murray Medical Center Board formally approved the specific Priority Issues and the full Community Health Needs Assessment in 2016. The Board also approved this Community Health Plan.

Public Availability

The Murray Medical Center Community Health Plan was posted on its web site prior to May 15, 2017. Please see www.murraymedicalcenter.org/PopularLinks/CommunityBenefit. Paper copies of the Needs Assessment and Plan are available at the hospital, or you may request a copy from wendy.taylor@ahss.org.

Ongoing Evaluation

Murray Medical Center's fiscal year is January-December. For 2017, the Community Health Plan will be deployed beginning May 15 and evaluated at the end of the calendar year. In 2018 and beyond, the Plan will be implemented and evaluated annually for the 12-month period beginning January 1 and ending December 31. Evaluation results will be attached to our IRS Form 990, Schedule H.

For More Information

If you have questions regarding Murray Medical Center's Community Health Needs Assessment or Community Health Plan, please contact wendy.taylor@ahss.org.

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OUTCOME GOALS						OUTCOME MEASUREMENTS								
CHNA Priority	Outcome Statement	Target Population	Strategies/Outputs	Outcome Metric	Current Year Baseline	Year 1 Outcome Goal - #	Year 1 Actual	Year 2 Outcome Goal - #	Year 2 Actual	Year 3 Outcome Goal - #	Year 3 Actual	Hospital \$	Matching \$	Comments
Cancer programming and screening education	Provide cancer educational seminars	Adults in Murray County	Increase number of low income participants to 100 over 3 years	Number of additional low income participants	0	50		75		100		Staff Time		
	Provide access and capacity at free cancer screenings	low income adults in zip codes 30705	Increase number of low income participants to 100 over 3 years	Number of additional low income participants	0	50		75		100				
	Continue to increase participation in discounted mammograms for low income women	Adult Females in Murray County		# of additional mammograms performed in the radiology department	565	650		750		850		\$1000 in discounts		
High Blood Pressure, Cholesterol, and Heart Disease	Provide free blood pressure screenings throughout the community	Adults in Murray County	Conduct blood pressure clinics at health fairs and in public places such as Walmart on a monthly basis	# of people having blood pressures taken	30	50		75		100		Staff Time		
	Provide CREATION Health 8 Principles of good health classes	Adults in Murray County	Conduct 8-week class that helps people focus on living a healthier life	# of participants	15	25		50		75		Staff Time		
Diabetes	Provide free screenings throughout the community	Adults in Murray County		# of people having a diabetes screening	0	50		75		100		\$900		