



# Gordon Hospital Community Health Needs Assessment Report



**Gordon Hospital**

FOUNDED ON FAITH. FOCUSED ON FAMILY.

## Executive Summary

Gordon County is strategically located on I-75 in northwest Georgia, 45 minutes from both Atlanta and Chattanooga, TN. This enviable location has attracted and continues to attract commercial and industrial enterprises such as major carpet and floor covering manufacturers, food processors, heavy machinery assembly companies, and distribution firms.



The population of Gordon County is estimated to be 55,621. Gordon County's economic community is comprised of 43.4% Goods Producing services, which includes our largest industry, manufacturing, Service Producing industries such as retail and healthcare comprise 42.4% of our economy, with 14% of jobs being found in government. The majority of these jobs are found in the private sector. In 2010, Gordon County had a per capita income of \$27,970. Because our community relies largely on its manufacturers of goods, the recent recession has caused unemployment rates to soar to 11.5% during 2011 (Attachment 10).

The majority of our community ranges in age from 18 to 64 with it being equally distributed between men and women at around 27,000 each. The predominant ethnicity is white (43,107) followed by the Hispanic and Latino community (8,206) and black residents comprising 1,895.

Academically, the county boast both city and county school systems as well as two College and Career Academies that are administered through Gordon County Schools and the Calhoun City Schools, respectively. Nearly 74% of students graduate from high school and 11.7% hold a Bachelor degree or higher.

To conduct our Community Health Needs Assessment (CHNA), Gordon Hospital assembled a Community Health Needs Assessment Committee that analyzed the data we used, and helped determine the priority areas to be addressed. The Committee included both internal and community stakeholders. Our Community Health Needs Committee is made up of the following individuals who represented a broad range of our community including our underserved populations: Gordon Hospital Authority Board Member, Chamber President, Health Department representative, community services member, Chief Nursing Officer, President and CEO, Chief Operating Officer, and Chief Financial Officer, Controller, Director of Case Management, Director of Physician and Community Relations, Chaplain, and Latino physician. Each member brought a unique perspective of the community, available services and expertise in their field.

Gordon Hospital and the Community Health Needs Assessment Committee used both primary and secondary data sources. During our primary research, we used several different collection methods including electronic surveys (administered through Survey Monkey), paper surveys and interviews. We had 533 people complete our surveys in our community's service area, which we

identified as all zip codes within the boundaries of Gordon County. Interviews took place at the local community kitchen, Senior Center, Fairmount Drug Store, and at the local Wal-Mart. Our hope was to reach as many individuals from all walks of life so that our research represented a broad cross-section of our community.

The Community Benefit Manager then pulled secondary research from the hospital discharge data as to what were our largest issues facing patients, our community's Healthy People 2020 data, publicly available secondary data from Public Health and our state labor board.

Aggregated together, the following items came to the top of Gordon Hospital's service area.

1. Cancer (will include all types—breast, colorectal, lung, prostate, melanoma, etc.)—ranked number 1 in community survey. Current community programs include: screenings, educational seminars, a partnership between the hospital and the local health department to offer low cost mammograms, partnerships between the Northwest Georgia Cancer Coalition and the American Cancer Society also exist. Current hospital programs include: new Harris Radiation Therapy Center, advertising, melanoma screenings, prostate screenings, nutritional classes and hosting of a Farmers' Market.
2. Substance Abuse (drugs and alcohol)—Also ranked high in our community surveys. Community programs that exist are the Drugs Don't Work Program, Red Ribbon Week, Family Intervention Specialists, and Drug Take Back Program. Current hospital programs include financially supporting these community programs and education. The hospital does not currently offer drug rehabilitation services; however, could work upstream in helping decrease addictions before they start.
3. Heart Disease and Stroke—Also ranked high in our community surveys. The only community services that we offer in Calhoun/Gordon County are risk assessments and screenings. The hospital offers ongoing education through seminars, blood pressure clinics, and health fairs promoting overall good health and exercise and free educational information.
4. Respiratory Diseases—smoking ranked high on our community surveys and we saw respiratory diseases indicated in our internal data. Current community programs include Health Department education, Boys and Girls Club, Family Intervention Specialists, who have programs talking to teens about the dangers of smoking. The hospital currently offers Breathe-Free to the general public.
5. Maternal, Infant and Child Health—unprotected sex ranked high in our survey. Community programs are offered through the Boys and Girls Club, the Teen Health Task Force, and Family Intervention Specialists. The hospital works with Healthy Families after the child is born.
6. Lack of Physicians in zip code 30139 or Fairmount. They have no community programming as they recently lost their mid-level provider. There is currently no hospital programs associated with this.

As the Community Health Needs Assessment Committee began to look at the results as a whole, we decide that we could group some of these priorities together, reducing them in number but

keeping them as a primary focus. For instance, Heart Disease and Stroke encompass other identified priorities such as high blood pressure, smoking, poor nutrition, lack of physical activity and obesity. By addressing this root condition, we can positively influence overall health in several areas. The same holds true for diabetes. In addressing the above issues through ongoing current programming, we can make a positive difference in the number of disease cases and a lot of our efforts will cross over, hopefully impacting the health of our community in a positive way.

From the above items, the Community Health Needs Assessment Committee identified the need to pursue four key areas those being the following:

1. Cancer programming and screening education
2. Lack of healthcare provider access in Fairmount
3. Heart disease and stroke
4. Respiratory diseases and smoking

The committee chose these four as our primary points because we felt like the community had adequate local resources and partnerships to positively impact this identified problem. The committee also felt like this health concern was the root problem that needed to be addressed to positively impact those in our community.



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## Hospital Description

Operating as a 69-bed acute care facility, Gordon Hospital offers multiple services for the residents of North Georgia. These include: 24-hour Emergency Center, Rehabilitation Services, Intensive and Progressive Care Units, Radiology, Women's Diagnostic Center, General and Cancer Surgery, Home Health Services, Oncology Services and Radiation Therapy, Urgent Care Centers, and Pastoral Care.

In addition, Gordon Hospital operates the following satellite facilities: Gordon Urgent Care Calhoun, Gordon Urgent Care Adairsville, North Georgia Eye Care, Gordon Oncology, Gordon Urology, Northwest Georgia Orthopedics and Sports Medicine, Gordon Home Care, Northwest Georgia OB/GYN, Gordon Health Depot and Michael A. Witt, MD, offices in Chatsworth, Georgia.

During 2012, Gordon Hospital saw 34,905 Emergency patients, performed 5,797 surgeries, delivered 586 babies, cared for 29,788 outpatients, and saw 86,116 patients in its physician clinics (Attachment 12).



## Choosing the Community

Gordon Hospital defined the boundaries of our community as our primary service area. This is the area we see the greatest need and where we believe we would have the greatest impact in promoting health and wellness. We included all zip codes located within Gordon County. The zip codes included in our survey and results were:

30701—Calhoun

30703—Calhoun Post Office Boxes

30139—Fairmount

30733—Plainville

30734—Ranger

30735—Resaca

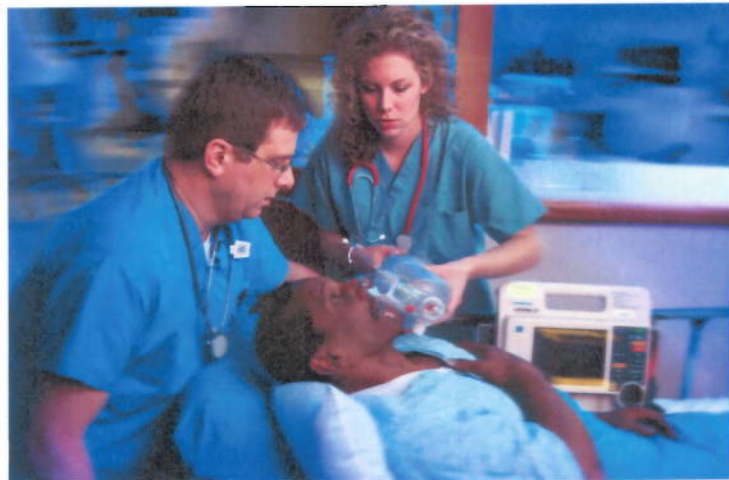
30746—Sugar Valley

## Defined Community

Gordon County is strategically located on I-75 in northwest Georgia, 45 minutes from both Atlanta and Chattanooga, TN. This enviable location has attracted and continues to attract commercial and industrial enterprises such as major carpet and floor covering manufacturers, food processors, heavy machinery assembly companies, and distribution firms. Gordon County and the surrounding area offer a vast array of quality-of-life resources including civil war historic sites, state parks, quality health care, excellent public and higher educational opportunities, a cultural arts center, and a regional outlet mall.

The population of Gordon County is estimated to be 55,621. Gordon County's economic community is comprised of 43.4% Goods Producing services, which includes our largest industry, manufacturing, Service Producing industries such as retail and healthcare comprise 42.4% of our economy, with 14% of jobs being found in government. The majority of these jobs are found in the private sector. In 2010, Gordon County had a per capita income of \$27,970. Because our community relies largely on its manufacturers of goods, the recent recession has caused unemployment rates to soar to 11.5% during 2011. That represents a decline from its highest point in 2009 (Attachment 10).

The majority of our community ranges in age from 18 to 64 with it being equally distributed between men and women at around 27,000. The predominant ethnicity is white (43,107) followed by the Hispanic and



Latino community (8,206) and black residents comprising 1,895. The Latino population in Gordon County has grown tremendously along with the manufacturing industry. The majority of first generation Latinos is undocumented and are hesitate to trust people in leadership roles who are not of the same ethnicity. In addition, the majority of undocumented Latinos does not speak English and need some form of translation services. With the economy's challenges, we have seen a large section of this community migrate to other areas to look for work.

Academically, the county boasts both city and county school systems as well as a College and Career Academy that is administered through Gordon County Schools. Nearly 74% of students graduate from high school and 11.7% hold a Bachelor degree or higher.

## Stakeholder Input Process

In our research, we chose to interview multiple stakeholder groups including the general public (man-on-the-street interviews), residents in Fairmount, an outlying community that had

recently lost healthcare services, senior citizens, school nurses and individuals utilizing the local Voluntary Action Center's community kitchen. For our man-on-the-street interviews we went to the local Wal-Mart and sat for two hours asking individuals to complete our survey. In picking this location, we were hoping to get a good cross-section of our community both young and old as well as a wide range of ethnic and economic groups. In choosing our local Fairmount community, we wanted to see what their specific needs were related to healthcare since they had recently lost the only mid-level provider serving the community. Our interviews with our senior citizens were held at the local Senior Center and we wanted to see the types of issues facing our aging population and what barriers they had to obtaining healthcare services. In choosing our local community kitchen, we wanted to speak with those in some of our most underserved areas. We had hoped that we would get a wide diversity of residents and that it would best reflect the diversity of our community (Attachment 1).

### Community Health Needs Assessment Committee (CHNAC)

Our Community Health Needs Committee is made up of the following individuals: Gordon Hospital Authority Board Member, which represents the community's health as a whole, Chamber President, who brings a business and industry and economic view to our committee, Health Department representative, who provides healthcare to our most underserved populations; community services member, who works with various agencies to aid underserved populations throughout Gordon County and to bring their perspectives to the table; Chief Nursing Officer, who brings an inpatient and outpatient perspective to the table; President and CEO and the Chief Operating Officer of the hospital; who both bring the operations and availability of services, and Chief Financial Officer, Controller, who bring the financial pieces of our services together; Director of Case Management, who sees and works with the hospital's discharges and indigent patient population most closely; Director of Physician and Community Relations, who volunteers with various charitable organizations and is connected to county agencies; Chaplain, who works with and ministers to our patient populations; and Latino physician, who is trusted and well respected in our largest minority population. Each member brought a unique perspective of the community, available services and expertise in their field.

Generally, the committee meets monthly.

### Public Health

Our health department director was involved in the process and when she was not able to attend, she sent an agency representative. They were helpful in getting surveys completed and in offering expert opinion in the types of care that they see most often as well as in identifying the needs of their patients. The director of Public Health, identified the state and county data sources and identified issues that they see on a local basis that are largely affecting our community. She also allowed us to complete surveys with her underserved population when we were collecting our primary data.



## Data Sources

The following is a list of the data sources utilized in this report.

Georgia Area Labor Profile (June 2013)

<http://explorer.dol.state.ga.us/mis/Profiles/Counties/Gordon.pdf> Gordon Hospital Discharge Data

Gordon Hospital 2012 Statistics, Gordon Hospital Financial Services

Gordon Hospital Demographic Profile Data from the Market Planner Plus and US Census Data (2012)

National Cancer Institute and Centers for Disease Control and Prevention Cancer Profile by State (2009)

<http://statecancerprofiles.cancer.gov/cgierbin/ratetrendbycancer/rtcancer.pl?001&0&13&00&1&0&1>

Healthy People 2020,

<http://www.healthypeople.gov/2020/topicsobjectives2020/pdfs/HP2020objectives.pdf>

Georgia Department of Public Health Annual Health Status Measures, 2013

<http://www.health.state.ga.us/pdfs/reports/DPH%20Health%20Status%20Measures.pdf>

County Health Rankings & Roadmaps, Robert Wood Johnson Foundation, 2013

<http://www.countyhealthrankings.org/app/#/georgia/2013/gordon/county/outcomes/overall/snapshot/by-rank>

## Data Collection and Analysis

Primary and Secondary Data were collected for the Community Health Needs Assessment. The Primary Data (Attachment 1) consisted of one-on-one interviews with community residents as well as an online survey distributed through email and a paper survey questionnaire, which was done at the local community kitchen, Fairmount Drug Store, Senior Center and the local Wal-Mart. In addition, we conducted a group interview with all of the Gordon County school nurses in an effort to understand some of the issues facing them as well as the teenagers they see each day. In total, 533 individuals responded to the survey (Attachment 4).

The most responsive primary data collection was done at the Fairmount Drug Store. There, the community benefit manager and a member of the Committee Health Needs Hospital committee, interviewed individuals who came into the drug store to eat lunch. The residents were very vocal about their concerns regarding access to healthcare in their small corner of the county and in the lack of transportation into town to see a physician since the local clinic had closed due to financial issues. The interviewees were mostly seniors, who did not drive, so they

had to rely on friends, neighbors or family members to get them access to Calhoun (approximately 20-25 minutes from Fairmount) and to the doctor.

All of the information was input into the electronic survey so that it would tally and record the aggregate responses.

Secondary data was derived from reviewing Gordon Hospital's Inpatient Diagnoses 2011 for both commercially insured patients, as well as Medicaid and Self-Pay, as well as Emergency Room Diagnoses by payer and by county.

When reviewing our Emergency Room Diagnoses data by payer, we can see that chest pain and respiratory incidences were high for Gordon County (Attachment 11) in both commercially insured and in our Medicare populations. Inpatient Diagnoses again showed that respiratory and cardiac issues were high on the list of diagnoses (Attachment 11) in Medicaid and Self-Pay populations.

In addition, the CHNA committee reviewed data from local demographic and health data for Gordon County. According to the County Health Rankings & Roadmaps compiled by the Robert Wood Johnson Foundation, Gordon County, Georgia ranks 57 in state health. The report ranked Gordon County's poor to fair health at 19% compared to Georgia's, which was 16% and nationally, which was 10%. In addition, the report specified that Gordon County had 25% uninsured compared to 22% statewide and 11% as a nationwide benchmark. According to this same report (Attachment 8), other health factors indicated are:

- Adult Smoking rate of 26% as compared to Georgia at 19% and the national benchmark at 13%
- Adult Obesity rate of 31% as compared to Georgia at 28% and the National Benchmark at 25%
- Physical Inactivity rate of 29% as compared to Georgia at 24% and the National Benchmark at 21%
- Excessive Drinking rate of 12% as compared to Georgia at 14% and the National Benchmark at 7%
- Teen Birth rate of 69 as compared to Georgia at 50 and the National Benchmark at 21

## Asset Inventory

In the Asset Inventory, the community benefit manager took all the aggregate data from our electronic community survey and totaled the top ranking issues that our community identified. Once that was completed, the community benefit manager shared that information with the CHNA committee. After that initial meeting, the community benefit manager listed each of these top 10 things out and categorized them to comply with the Health Indicators data that included our state, national and HP 2020 goals. She also looked at Gordon Hospital's discharge data as supplied by the controller, with members of the CHNA Hospital committee and

compared that data to the other collection methods and information. From there, the top priorities emerged. Some items were unique to our community...such as lack of healthcare services in Fairmount (zip code 30139); others were in line with state and national objectives. The one thing that stood out to the community benefit manager when speaking with individuals filling out the survey who worked within the hospital was the large number of patients suffering from substance abuse—drugs. Gordon County has been known to have “drug related” issues in our community and is working through various agencies to help stop the program. In interviewing school nurses, the nurses said that teenagers were having “Skittles” parties, where they would combine medicines found in their parents’ medicine chests and take them for a high.

Other issues that ranked high were cancer, heart disease and stroke, diabetes, blood pressure, smoking, poor nutrition, lack of physical activity and unprotected sex. Of those who chose not to immunize themselves against the flu, most noted that they were afraid that the shot would make them sick. Cost was another factor in that choice as well (Attachment 6).

If you look at the results as a whole, we can group some of these priorities together. For instance, Heart Disease and Stroke—encompass other identified priorities such as high blood pressure, smoking, poor nutrition, lack of physical activity and obesity. By addressing this root condition, we can positively influence overall health in several areas. The same holds true for diabetes. In addressing the above issues through ongoing current programming, we can make a positive difference in the number of disease cases and a lot of our efforts will cross over, hopefully impacting the health of our community in a positive way.

1. Cancer (will include all types—breast, colorectal, lung, prostate, melanoma, etc.)—ranked number 1 in community survey. Current community programs include: screenings, educational seminars, a partnership between the hospital and the local health department to offer low cost mammograms, partnerships between the Northwest Georgia Cancer Coalition and the American Cancer Society also exist. Current hospital programs include: new Harris Radiation Therapy Center, advertising, melanoma screenings, prostate screenings, nutritional classes and hosting of a Farmers’ Market.
2. Substance Abuse (drugs)—Also ranked high in our community surveys. Community programs that exist are the Drugs Don’t Work Program, Red Ribbon Week, Family Intervention Specialists, and Drug Take Back Program. Current hospital programs include financially supporting these community programs and education. We do not currently offer drug rehabilitation services; however, can work upstream in helping decrease addictions before they start.
3. Heart Disease and Stroke—Also ranked high in our community surveys. The only community services that we offer in Calhoun/Gordon County are risk assessments and screenings. The hospital offers ongoing education through seminars, blood pressure clinics, health fairs promoting overall good health and exercise and free educational information.
4. Respiratory Diseases—smoking ranked high on our community surveys and we saw respiratory in some of our internal data. Current community programs include Health

- Department education, Boys and Girls Club, Family Intervention Specialists, who have programs talking to teens about the dangers of smoking. The hospital currently offers Breathe-Free to the general public.
5. Maternal, Infant and Child Health—unprotected sex ranked high in our survey. Community programs are offered through the Boys and Girls Club, the Teen Health Task Force, and Family Intervention Specialists. The hospital works with Healthy Families after the child is born.
  6. Lack of Physicians in zip code 30139. They have no community programming as they recently lost their mid-level provider. There are currently no hospital programs associated with this.

## Data Summary

Attachments 3 and 5 show the Priority Selection Report and Preliminary Data, the Aggregated Priorities, and the Final Health Priorities. The following are the top issues that came out of our research and our rationale in ranking them.

The number one health priority that we identified was cancer. With the hospital's new Harris Radiation Therapy Center and commitment to cancer care, we felt like this was priority was appropriate and doable.

The second health priority issue was heart disease and stroke. Based on the data that we gathered, the committee did think that this item was worth pursuing and making a priority for our Community Health Plan.

The third health issue identified was early and adequate prenatal care in the first trimester. As we all felt like this was a great priority, we did think that compared to some of our other priorities, it rated lower on our scale. We also felt like community education and programs could be done through other agencies in the community with the hospital partnering in some capacity.

The fourth priority identified was immunizations for adults. Again, although we felt like this was a worthwhile item, we felt more education could be accomplished through community programming.

The fifth item identified was lack of access to healthcare in our Fairmount community. The committee felt like this was one of our top priorities. The fact that they had lost recent healthcare due to financial losses brought to light that we might be able to use some Public Health monies available to help bring healthcare back to the community.

The sixth item that emerged was substance abuse (drugs and alcohol). The committee had a lot of discussion regarding this, as Gordon County has a known Methamphetamine problem. However, Gordon Hospital does not offer mental health and substance abuse services, and with the recent closing of our regional mental health and substance abuse center in Rome, Georgia as

well as the lack of local community resources that this issue would need to hold until our next survey.

The seventh issue was nutrition. After discussion, the committee felt like this item could be rolled up into our heart disease and stroke section since good heart health begins with eating healthy.

The eighth issue that we identified was respiratory disease. We did make this one of our priorities as our primary and secondary data supported this priority and will include it in our Community Health Plan.

## Priority Selection

The following top four priorities were determined by our committee to be the top and final priority issues for our Community Health Plan. One of the highest ranking items was the lack of mental health services within our county as relating to substance abuse. Although we know this is of a large concern for our community, the hospital doesn't currently offer mental health and substance abuse services. In addition, with the lack of community resources in Calhoun and Gordon County, as well as the recent closing of our regional mental health hospital in nearby Rome, Georgia, the committee decided that we would not choose this as a priority. Hopefully, when we do this process again, there will be additional community or regional agencies that we could partner or collaborate with. The hospital will continue to support local services financially; however, such as Drugs Don't Work Program for our local school systems. Secondly, we will continue to serve as a drop-off location for our local Drug Take Back Program, which we partner with our local Chamber of Commerce, Gordon County Sheriff's Department and other community partners.

Priority 1: Cancer (including all types) ranked number 1 in our community survey. The State of Georgia's age adjusted cancer deaths/100,000 is 181.8 with the U.S. National average at 178.4. The Healthy People 2020 goal is 160.6. Although according to the latest data by the CDC that Gordon County's cancer rates have stabilized, they are not falling to meet the HP2020 goals. Therefore, the committee felt like this was a high priority for our community.

Priority 2: The second priority is one that is based on community feedback and is the lack of healthcare availability in zip code 30139 or Fairmount, Georgia, which falls in Gordon County. Recently, a privately owned clinic shut its doors because of financial reasons and the community was left with no medical coverage. With the area being composed largely of seniors with little to no public transportation and with most physicians located 25-30 minutes away, the committee saw this as a high priority to bring healthcare access to that area of our county.

Priority 3: Our third priority as identified by our committee is heart disease and stroke. Cardiovascular disease is the number one killer in the state of Georgia. For Georgia, the age-adjusted death rate per 100,000 is 49.7, nationally it is 42.2; the Healthy People 2020 goal is 33.8. This ranked very high on our survey as well as with our local industry sector. Plant nurses

were more concerned with employees having heart attacks than with getting hurt on the job. By choosing this priority, we hope that by focusing on eating right, eating healthy, we can also reduce the incidence of obesity and diabetes for our county as well.

Priority 4: The final priority that the committee chose is respiratory disease and smoking. From our interviews, we have seen an increase in teen smoking, which in turns leads to higher incidences of respiratory diseases. This priority emerged in both our community survey as well as our internal data. According to the Centers for Disease Control and Prevention, Georgia's percentage of smokers is 17.6%. The Healthy People goal is 12%. The committee felt like these two items were intertwined and could be worked on together.

### The Next Steps

The next steps will be for the committees to develop plans and goals that will be measurable to tackle these health priorities. Gordon Hospital will look for ways to partner or collaborate with various agencies and groups within Gordon County to have a maximum impact and to positively impact the residents of our community. There will also be an evaluation mechanism established to see if our efforts were successful in reducing cancer incidence rates, creating access to healthcare, to reducing incidences of heart attack and stroke, and respiratory diseases.



## Primary Data Collection Stakeholder Interview Log

*Hospital Name: Gordon Hospital  
Community Benefit Manager: Kim Brazell  
Year: 2013*

<b>Date</b>	<b>Group or Individual Interview (pick one)</b>	<b>Location</b>	<b>Name of Informant</b>	<b>What community or stakeholder represent?</b>	<b>Key Health Issues Identified</b>	<b>Hospital Comments</b>
1/10/2013	Group	Wal-Mart on Highway 53	Surveys were conducted and completed but we did not ask for names, just information	Anyone wishing to fill out a survey	No outstanding issues identified.	None.
1/24/2013	Group	Fairmount Drug Store	Surveys were conducted and completed but we did not ask for names, just information	Residents of the Fairmount community	Lack of physician access in the Fairmount area. All participants interviewed would like to have a physician or mid-level in town 2-3 times per week.	Hospital is looking in to the possibility, but isn't making promises as we had a clinic, but it closed.
1/25/2013	Group	LeJo	Canceled because of weather	We had to cancel because of snow and she was closing the center.	None identified.	Director was going to help individuals fill out the online version of the survey, but when we pulled data, we noticed that we had little to no information from our

Attachment 1

<p>Latino population. We are now trying to revisit that and then move forward.</p>						
	<p>No outstanding issues identified.</p>	<p>Senior citizens.</p>	<p>Surveys were conducted and completed but we did not ask for names, just information</p>	<p>Senior Center</p>	<p>Group</p>	<p>2/4/2013</p>
	<p>No outstanding issues identified.</p>	<p>Low income residents of our community.</p>	<p>Surveys were conducted and completed but we did not ask for names, just information</p>	<p>Voluntary Action Center Community Kitchen</p>	<p>Group</p>	<p>2/6/2013</p>





## Gordon Hospital Asset Inventory

**Hospital Name:** Gordon Hospital

**CB Manager:** Kim Brazell

**Year:** 2013

Area of Focus defined by Primary/Secondary Data	Current Community Programs	Current Hospital Programs	Potential Projects <i>(optional but helpful for guiding the HHNAC and CHNAC)</i>
<b>Cancer detection and rates of</b> – will include all types: breast, colorectal, lung, prostate, melanoma, etc.	<ul style="list-style-type: none"> <li>✓ Screenings</li> <li>✓ Educational seminars</li> <li>✓ Mammography partnership between hospital and health department to offer low cost mammograms</li> <li>✓ Partnership between area hospitals and NWGA Cancer Coalition</li> <li>✓ Partnership with the American Cancer Society</li> </ul>	<ul style="list-style-type: none"> <li>✓ Medical Staff</li> <li>✓ Cancer committee</li> <li>✓ Harris Radiation Therapy Center</li> <li>✓ Employees</li> <li>✓ Seminars and educational events</li> <li>✓ Screenings for some types</li> <li>✓ Advertising</li> </ul>	<ul style="list-style-type: none"> <li>✓ Promote resources of new Harris Radiation Therapy Center</li> <li>✓ Continue to promote Cancer education and nutrition classes</li> <li>✓ Increase promotion of low cost mammograms through the local Health Department</li> <li>✓ Continue to do free community screenings</li> <li>✓ Continue Educational Advertising</li> </ul>
<b>Obesity --</b>	<ul style="list-style-type: none"> <li>✓ Nutrition Classes</li> <li>✓ Educational seminars</li> <li>✓ Health Department</li> <li>✓ Hospital Foundation</li> </ul>	<ul style="list-style-type: none"> <li>✓ Nutrition education</li> </ul>	<ul style="list-style-type: none"> <li>✓ Continue promotion of Farmers' Market</li> <li>✓ Promote healthy eating and nutrition classes through advertisement and newspaper articles</li> <li>✓ Begin doing "Good Health Galaxy" for school age children again</li> <li>✓ Promotion of Creation Health Principles</li> </ul>
<b>Substance Abuse-Drugs --</b>	<ul style="list-style-type: none"> <li>✓ Drugs Don't Work Program</li> <li>✓ Red Ribbon Week</li> <li>✓ Family Intervention Specialists</li> <li>✓ Drug Take Back Program</li> </ul>	<ul style="list-style-type: none"> <li>✓ Financially support community programs and education</li> </ul>	<ul style="list-style-type: none"> <li>✓ Look at beginning "Good Health Galaxy" and partnering with Sheriff's department to do education about the dangers of doing drugs</li> <li>✓ Continue to financially support community education programs</li> <li>✓ Participate in the Drug Take Back Program</li> <li>✓ Provide speakers to schools on health issues related to drugs</li> </ul>
<b>Heart Disease and Stroke –</b>	<ul style="list-style-type: none"> <li>✓ Screenings</li> </ul>	<ul style="list-style-type: none"> <li>✓ Dinner with the Doctors</li> <li>✓ Educational Seminar</li> <li>✓ Blood Pressure Clinics at Wal-Mart</li> <li>✓ Health Fairs</li> <li>✓ Educational information</li> </ul>	<ul style="list-style-type: none"> <li>✓ Continue to do Pulse: Never Miss a Beat Community Health Fair and heart disease and stroke awareness event</li> <li>✓ Host seniors separately</li> <li>✓ Hold blood pressure clinics</li> </ul>
<b>Diabetes ---</b>	<ul style="list-style-type: none"> <li>✓ Health Department diabetes education program</li> </ul>	<ul style="list-style-type: none"> <li>✓ Diabetes Education program</li> <li>✓ Diabetes Screening Day-November</li> </ul>	<ul style="list-style-type: none"> <li>✓ Take hospital diabetes program out into the community</li> <li>✓ Conduct blood sugar screenings</li> <li>✓ Provide education and healthy eating Dinner with the Doctors</li> </ul>

Area of Focus defined by Primary/Secondary Data	Current Community Programs	Current Hospital Programs	Potential Projects <i>(optional but helpful for guiding the HHNAC and CHNAC)</i>
<b>Blood Pressure –</b>		<ul style="list-style-type: none"> <li>✓ Seminars and educational events</li> <li>✓ Blood pressure screenings at local industries and in general community</li> <li>✓ Advertising</li> </ul>	<ul style="list-style-type: none"> <li>✓ Tie events related to blood pressure, heart disease and stroke as well as obesity to improve all of these priorities through efforts listed above.</li> </ul>
<b>Smoking --</b>	<ul style="list-style-type: none"> <li>✓ Educational seminars</li> <li>✓ Health Department</li> <li>✓ Hospital Foundation</li> <li>✓ Boys and Girls Club</li> <li>✓ Family Intervention Specialists</li> </ul>	<ul style="list-style-type: none"> <li>✓ Breathe-Free</li> <li>✓ Advertising</li> </ul>	<ul style="list-style-type: none"> <li>✓ Target 5<sup>th</sup> graders with the “Good Health Galaxy” to educate them about danger of smoking with Smoking Susie Doll.</li> <li>✓ Continue to promote Breathe Free as a free program to the general community</li> <li>✓ Work with local HR managers and industries to offer Breathe-Free in the workplace</li> </ul>
<b>Poor Nutrition --</b>	<ul style="list-style-type: none"> <li>✓ Voluntary Action Center</li> <li>✓ Community Kitchen</li> <li>✓ Nutrition classes in schools</li> <li>✓ Boys and Girls Club</li> </ul>	<ul style="list-style-type: none"> <li>✓ Nutrition classes and seminars</li> <li>✓ Advertising</li> </ul>	<ul style="list-style-type: none"> <li>✓ Sponsor monetarily the local Community Kitchen</li> <li>✓ Continue to host and have the Farmers’ Market during the summer and provide nutritional counseling there</li> <li>✓ “Good Health Galaxy” Kids Nutrition program</li> <li>✓ Assist with some type of food bank so that residents have access to healthy food.</li> </ul>
<b>Lack of Physical Activity --</b>	<ul style="list-style-type: none"> <li>✓ Local recreation departments and community fitness classes</li> <li>✓ Boys and Girls Club</li> <li>✓ Girl Scouts</li> </ul>	<ul style="list-style-type: none"> <li>✓ Pulse: Never Miss a Beat event aimed at exercise and creating a healthy heart</li> </ul>	<ul style="list-style-type: none"> <li>✓ Continue to sponsor health fair that promotes exercise and good health</li> </ul>
<b>Unprotected Sex –</b>	<ul style="list-style-type: none"> <li>✓ The Teen Health Task Force</li> <li>✓ Boys and Girls Clubs</li> <li>✓ Family Intervention Specialists</li> </ul>		<ul style="list-style-type: none"> <li>✓ Partner with local Health Department, Family Intervention Specialists’ Clubhouse and The Teen Health Task Force to discuss and participate in an appropriate manner.</li> </ul>
<b>Access to Physicians in zip code 30139</b>	<ul style="list-style-type: none"> <li>✓ None-recently lost their clinic</li> </ul>	<ul style="list-style-type: none"> <li>✓ None</li> </ul>	<ul style="list-style-type: none"> <li>✓ Open a clinic 2-3 days a week and staff with a mid-level provider to provide access to healthcare services.</li> </ul>



**PRIORITY SELECTION REPORT (PSR)**

**Part 1 : Preliminary Data Template**

*Hospital Name: Gordon Hospital*

*CB Manager: Kim Brazell*

*Year: 2013*

**Part A: Preliminary Data – high-level findings (Attach charts and background materials as appropriate)**

List the top 8-10 health priorities determined by <b>Primary</b> (local) Data collected from local community /multi-hospital health assessments, interviews, surveys, etc.									
1	Cancer-general	6	High Blood Pressure						
2	Obesity	7	Smoking						
3	Diabetes	8	Poor Nutrition						
4	Heart Disease	9	Lack of Physical Activity						
5	Substance abuse-drugs	10	Substance abuse-alcohol						
List the 8-10 health priorities determined by <b>Secondary</b> Data from AHS, Health Department and other publicly available sources.									
1	Difficulty Accessing Medical Care-Fairmount, GA 30139 (interviews)	6	Substance Abuse						
2	Cancer—colorectal and age adjusted deaths	7	Injury and violence prevention						
3	Heart Disease and Stroke	8							
4	Immunization and Infectious Disease	9							
5	Maternal, Infant and Child Health	10							
List the 8-10 health priorities determined by internal <b>Hospital</b> Data									
1	Maternal, Infant and Child Health	6	Nutrition						
2	Heart Disease	7	Gastro disorders						
3	Respiratory Diseases	8	Urology issues						
4	Immunization and Infectious Diseases	9							
5	Substance Abuse	10							

## Part B: Aggregated Priorities

What 8-10 aggregated Priorities emerged as a result of the above data?

	Condition	Ethnic Group	Age Group	State (or National or County) Variation	Selection Rationale
1	Cancer-age-adjusted cancer deaths/100,000	All	Adults 40+	21.2 deaths above HP 2020 goal and 3.4 above national average	<ul style="list-style-type: none"> <li>▪ # 1 community concern</li> <li>▪ Death rates higher than normal</li> </ul>
2	Heart Disease and Stroke	All groups	Adults 18+	State average above national and HP 2020 goal	<ul style="list-style-type: none"> <li>▪ Data shows high need</li> <li>▪ Growing at annual rate of 15%</li> </ul>
3	Early and Adequate prenatal care in the first trimester	All groups but heavy disparities in Latino population	Infants	Numbers sketchy because of undocumented Latinos are reluctant to get services	<ul style="list-style-type: none"> <li>▪ High need in Latino population</li> <li>▪ Most are illegal and afraid to seek care</li> </ul>
4	Immunizations—Adults	All groups	Adults 18+	State data is 5% below national average and 15% goal of HP 2020	<ul style="list-style-type: none"> <li>▪ Education on the fact shots don't make them sick</li> <li>▪ Cost was also a cited issue for some</li> </ul>
5	Access to health care-difficulty accessing medical care	All in zip code 30139	Adults 18+	Based on interviews in service area	<ul style="list-style-type: none"> <li>▪ Lost their healthcare clinic, leaving them with no healthcare in their zip code.</li> <li>▪ Large senior population with little to no transportation.</li> </ul>
6	Substance abuse--drugs	All, but heavily on white	Teens 12+ Adults 18+	State average 3.5% higher than HP 2020 Goal	<ul style="list-style-type: none"> <li>▪ Based on survey ranking</li> <li>▪ Based on discharge data</li> <li>▪ Interviews with hospital personnel and school nurses</li> </ul>
7	Nutrition	All	Teens 12+ Adults 18+	54.2% of the respondents on community survey said that they had poor eating habits	<ul style="list-style-type: none"> <li>▪ Ranked high in community survey</li> <li>▪ Increasing nutrition levels can positively affect almost all of the health issues listed on our priority sheet</li> </ul>
8	Respiratory Diseases	All	Adults 18+	Ranks high in discharge data	<ul style="list-style-type: none"> <li>▪ Based on discharge data</li> </ul>

# Community Health Needs Assessment Survey

In an effort to ensure that Gordon Hospital is continuing to meet the needs of our community, we are participating in a Community Health Needs survey. We are asking that you kindly take a few minutes and fill this survey out so that we can better meet your future healthcare needs. The survey is anonymous and will only take you about 10 minutes to complete. However, your answers will be vital in helping us address the health issues of Calhoun and Gordon County. Thank you for helping us improve our community's health.

## 1. How would you rate our community's overall health status?

Excellent      Good      Fair      Poor      Very Poor

## 2. How would you rate your own health status?

Excellent      Good      Fair      Poor      Very Poor

## 3. If you are a parent, do you talk openly with your child or children about sex, abstinence and contraceptives?

- Yes
- No
- Children are not old enough for discussion

# Community Health Needs Assessment Survey

**4. What would you see as the 4 greatest health problems in our community? Please rate the greatest impact on our community as 1 followed by your other 3 top choices.**

Cancer-general	<input type="text"/>
Breast Cancer	<input type="text"/>
Respiratory diseases-adults	<input type="text"/>
Asthma-children	<input type="text"/>
Diabetes	<input type="text"/>
Heart disease	<input type="text"/>
High blood pressure	<input type="text"/>
Poor nutrition	<input type="text"/>
Lack of physical activity	<input type="text"/>
Obesity	<input type="text"/>
Smoking	<input type="text"/>
Substance abuse-alcohol	<input type="text"/>
Substance abuse-drugs	<input type="text"/>
Mental health disorders	<input type="text"/>
Dental problems	<input type="text"/>
Immunizations-children	<input type="text"/>
Immunizations-adults	<input type="text"/>
Unprotected Sex	<input type="text"/>
Other	<input type="text"/>

# Community Health Needs Assessment Survey

## 5. Which three risk factors are the most common in our community? Please rate your most important as 1 and so on.

Addictions	<input type="text"/>
Access to affordable health care	<input type="text"/>
Access to physicians	<input type="text"/>
Inadequate transportation	<input type="text"/>
Lack of grocery stores	<input type="text"/>
Access to fresh, healthy food	<input type="text"/>
Wearing seatbelts	<input type="text"/>
Lack of parenting skills	<input type="text"/>
Smoking	<input type="text"/>
Lack of safe places for physical activity	<input type="text"/>
High number of uninsured people	<input type="text"/>
Poverty	<input type="text"/>
Unemployment	<input type="text"/>
Illiteracy	<input type="text"/>
Other	<input type="text"/>

## 6. Do you immunize yourself and/or your child or children?

	Yes	No	N/A
Childhood Vaccines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Child Flu Shot	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Adult/Parent Flu Shot	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## 7. If no, why?

- Don't believe in it
- Scared of vaccines
- Vaccines Can Make Me Sick
- Cost

Other (please specify)

## Community Health Needs Assessment Survey

**8. Have you had thoughts of harming yourself or do you know someone who has had thoughts of harming himself/herself?**

- |         | Yes                   | No                    |
|---------|-----------------------|-----------------------|
| Suicide | <input type="radio"/> | <input type="radio"/> |
| Cutting | <input type="radio"/> | <input type="radio"/> |

Other (please specify)

**9. If so, did you/they seek help?**

- Yes  
 No

**10. Do you smoke or use tobacco products?**

- Never  
 Sometimes  
 Always

**11. How often do you drink alcohol?**

- Never  
 Rarely (1 drink weekly)  
 Often (2-3 drinks weekly)  
 Regularly (more than 4 drinks weekly)

**12. How often do you exercise?**

- Never  
 Rarely (1 time a week for 30 minutes or more)  
 Often (2-3 times a week for 30 minutes or more)  
 Regularly (5 times a week for 30 minutes or more)

**13. If you are a parent, did you or your spouse take advantage of prenatal care during the pregnancy?**

- Yes  
 No



# Community Health Needs Assessment Survey

## 14. If not, why?

- Care not available nearby
- Financial Issues
- Didn't think it was necessary

Other (please specify)

## 15. If you had prenatal care, did you use an OB/GYN physician that has an office located in Calhoun?

- Yes
- No
- N/A

If not, why?

## 16. Do you and your family eat at least three meals a day?

- Yes
- No

## 17. If not, why?

- Can't afford to
- Poor eating habits
- Trying to watch my weight

Other (please specify)

## 18. Is faith part of your everyday life?

- Yes
- No

# Community Health Needs Assessment Survey

## \*19. Who do you trust for your health care?

	Gordon Hospital	Hamilton Medical Center	Floyd Medical Center	Redmond Regional Medical Center	Cartersville Medical Center	Piedmont Mountainside	Other	N/A
Heart Health	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mammography/Breast Health	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Obstetrics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cancer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Surgical Care	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Orthopedics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Physical Therapy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Home Care	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wound Care	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Urgent Care	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Promotion of Good Health	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## 20. When choosing a hospital for your health care, how much influence does your physician have in your choice?

- Always take his/her recommendation
- Sometimes take his/her recommendation
- Never take his/her recommendation

## 21. How far are you willing to travel for hospital care?

- Less than 20 miles
- Greater than 20 miles
- Greater than 40 miles

## 22. What is your gender?

- Female
- Male

# Community Health Needs Assessment Survey

**23. Please choose one that best describes your race/ethnicity.**

- White
- Black
- Hispanic/Latino
- Asian
- American Indian
- 2 or more races
- Pacific Islander
- Other

Other (please specify)

**24. Please provide your age range.**

- Under age 18
- 18-25
- 26-39
- 40-55
- 56-67
- 68 or older

**25. Please choose your zip code.**

- 30701
- 30703
- 30139
- 30733
- 30734
- 30735
- 30746

Other (please specify)

**26. I currently have health insurance.**

- Yes
- No

# Community Health Needs Assessment Survey

**27. Please choose the box that represents your income best.**

- Under \$25,000
- \$25,001-\$35,000
- \$35,001-\$50,000
- \$50,001-\$75,000
- \$75,001-\$100,000
- \$100,001+

**28. What is the highest level of education you have completed?**

	Yes	No	N/A
Graduated from high school	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Some college	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Graduated from college	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Some graduate school	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Completed graduate school	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**29. Are you currently employed?**

- Yes
- No

**30. Are you disabled?**

- Yes
- No



**PRIORITY SELECTION REPORT (PSR)**

**Part 2: Priority Selection Report, Decision Tree, & Template**

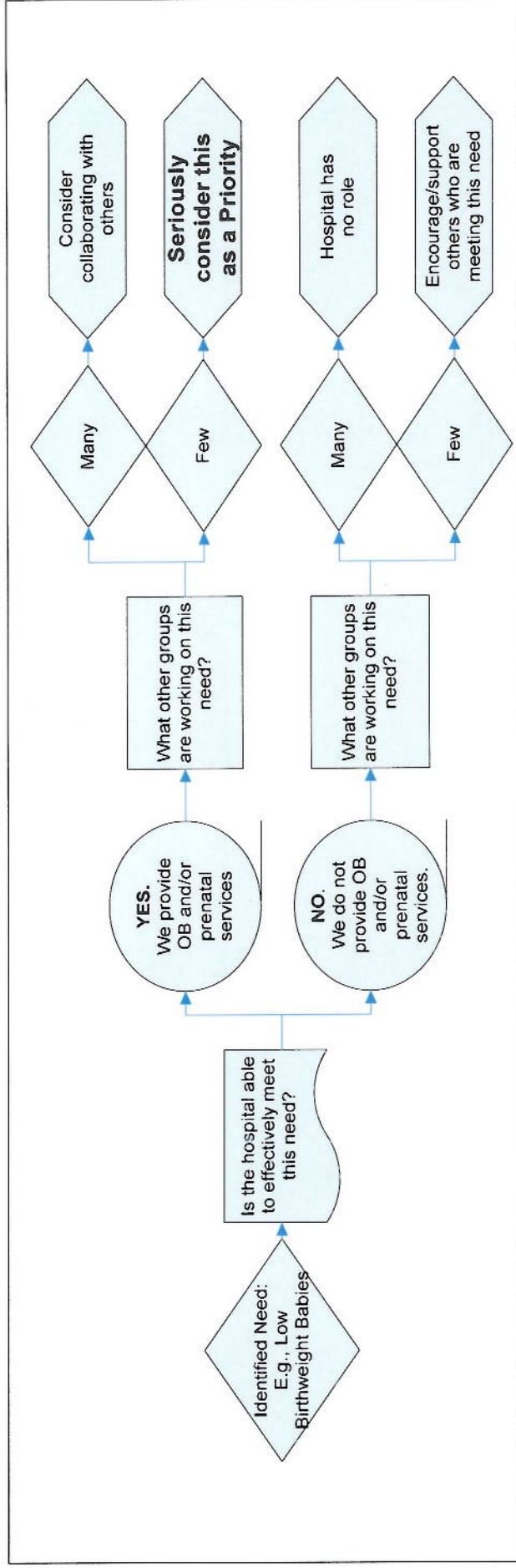
Hospital Name: Gordon Hospital

CB Manager: Kim Brazell

Year: 2013

**Part C: Finalizing the CHNA Priorities**

The Community Health Needs Assessment Committee should use this Decision Tree to review each Aggregated Priority.



## Attachment 5

### Gordon Hospital

#### Defining the Final Priorities

The following top four priorities were determined by our committee to be the top and final priority issues for our Community Health Plan. One of the highest ranking items was the lack of mental health services within our county as relating to substance abuse. Although we know this is of a large concern for our community, the hospital doesn't currently offer mental health and substance abuse services. In addition, with the lack of community resources in Calhoun and Gordon County, as well as the recent closing of our regional mental health hospital in nearby Rome, Georgia, the committee decided that we would not choose this as a priority. Hopefully, when we do this process again, there will be additional community or regional agencies that we could partner or collaborate with. The hospital will continue to support local services financially; however, such as Drugs Don't Work Program for our local school systems. Secondly, we will continue to serve as a drop-off location for our local Drug Take Back Program, which we partner with our local Chamber of Commerce, Gordon County Sheriff's Department and other community partners.

**Priority 1:** Cancer (including all types) ranked number 1 in our community survey. The State of Georgia's age adjusted cancer deaths/100,000 is 181.8 with the U.S. National average at 178.4. The Healthy People 2020 goal is 160.6. Although according to the latest data by the CDC that Gordon County's cancer rates have stabilized, they are not falling to meet the HP2020 goals. Therefore, the committee felt like this was a high priority for our community.

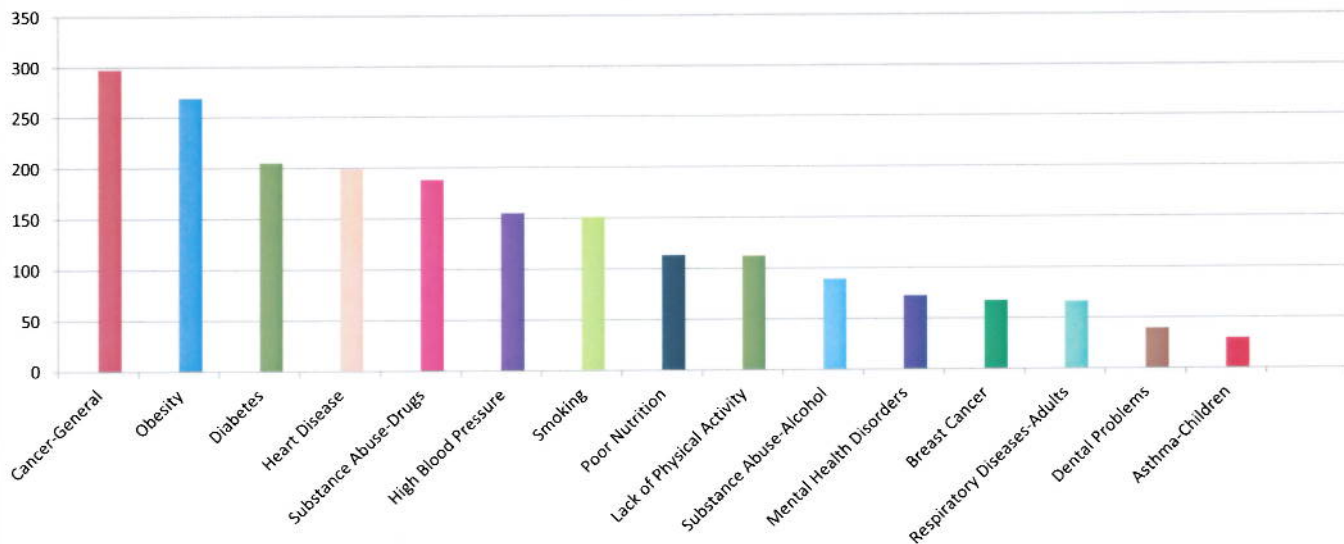
**Priority 2:** The second priority is one that is based on community feedback and is the lack of healthcare availability in zip code 30139 or Fairmount, Georgia, which falls in Gordon County. Recently, a private own clinic shut its doors because of financial reasons and the community was left with no medical coverage. With the area being composed largely of seniors with little to no public transportation and with most physicians located 25-30 minutes away, the committee saw this as a high priority to bring access to that area of our county.

**Priority 3:** Our third priority as identified by our committee is heart disease and stroke. Cardiovascular disease is the number one killer in the state of Georgia. For Georgia, the age adjusted deaths per 100,000 is 49.7, nationally it is 42.2, the Healthy People 2020 goal is 33.8. This ranked very high on our survey as well as with our local industry sector. Plant nurses were more concerned with employees having heart attacks than with getting hurt on the job. By choosing this priority, we hope that by focusing on eating right, eating healthy, we can also reduce the incidence of obesity and diabetes for our county as well.

**Priority 4:** The final priority that the committee chose is respiratory disease and smoking. From our interviews, we have seen an increase in teen smoking, which in turns leads to higher incidences of respiratory diseases. This priority emerged in both our community survey as well

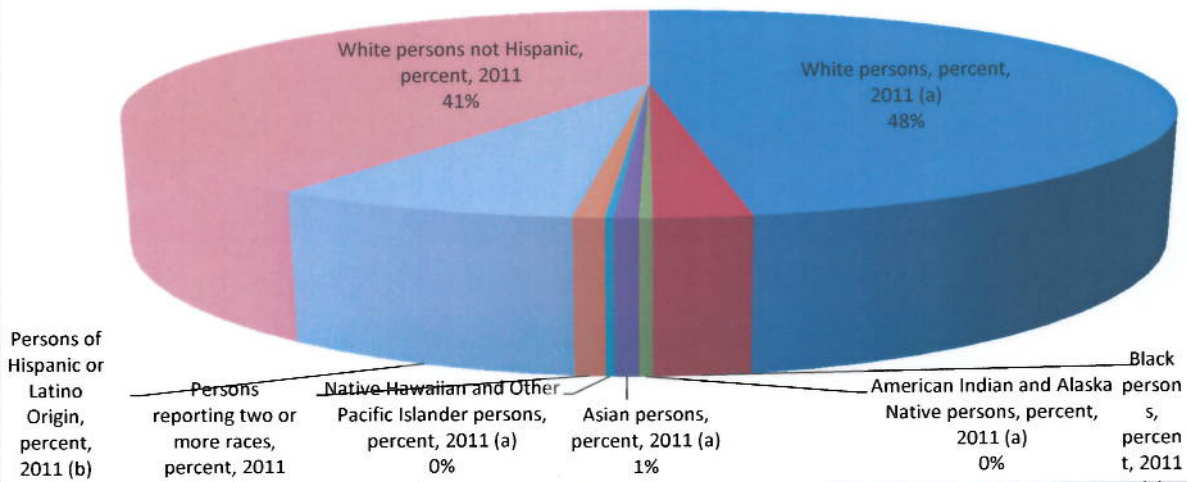
as our internal data. According to the Centers for Disease Control and Prevention, Georgia's percentage of smokers is 17.6%. The Healthy People goal is 12%. The committee felt like these two items were intertwined and could be worked on together.

**Attachment 6  
Gordon Hospital  
CHNA Primary Data Survey Results**



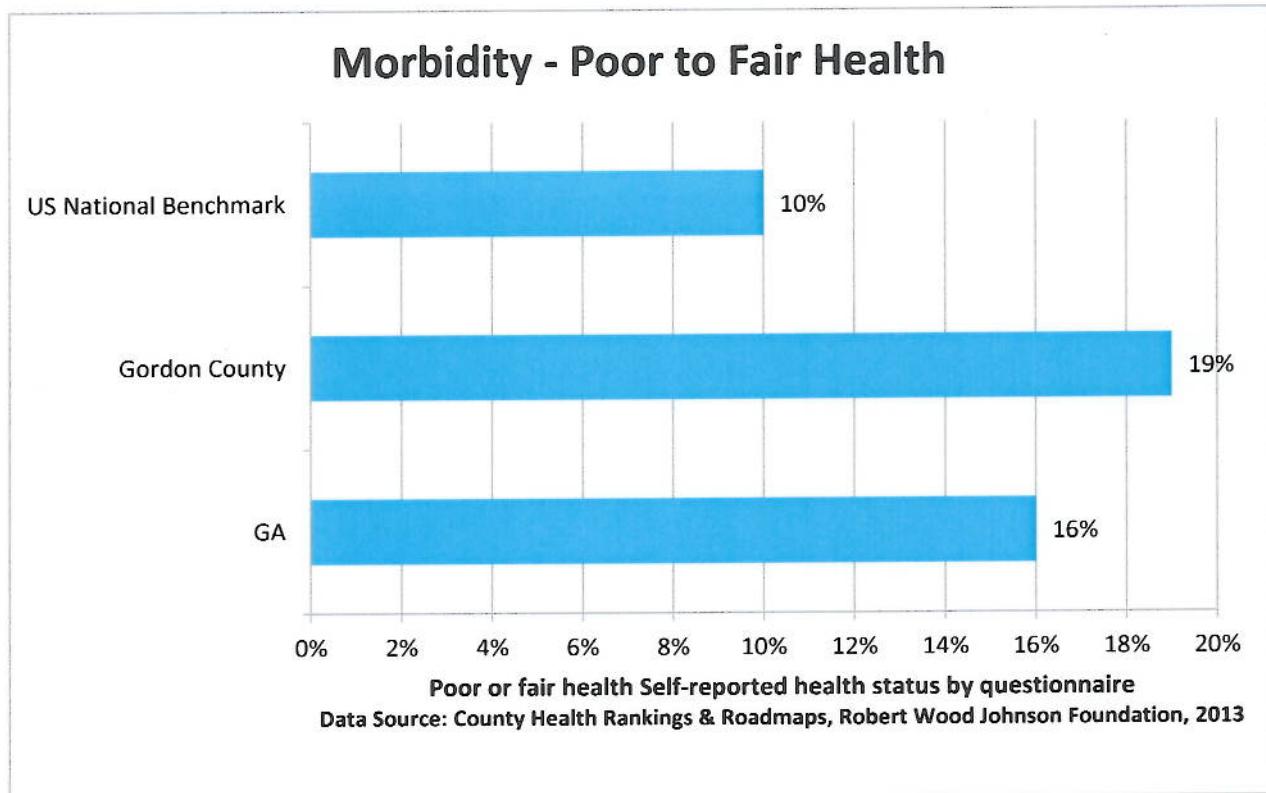
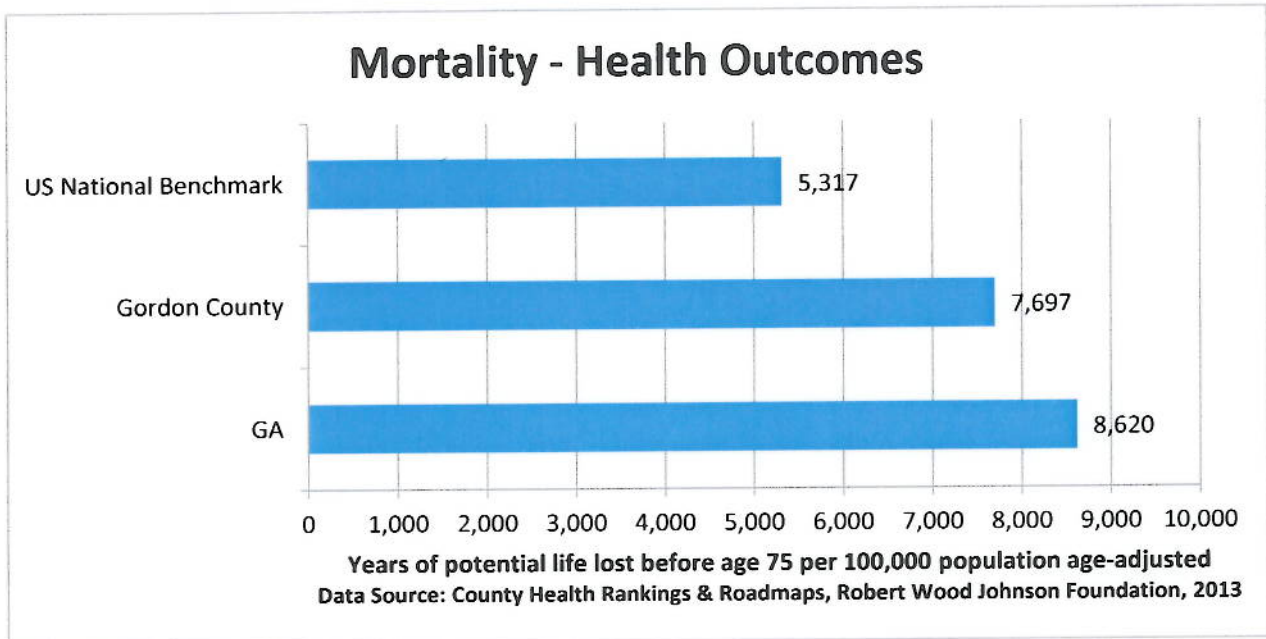


**Attachment 7  
Gordon Hospital  
CHNA Demographics by Race Gordon County**

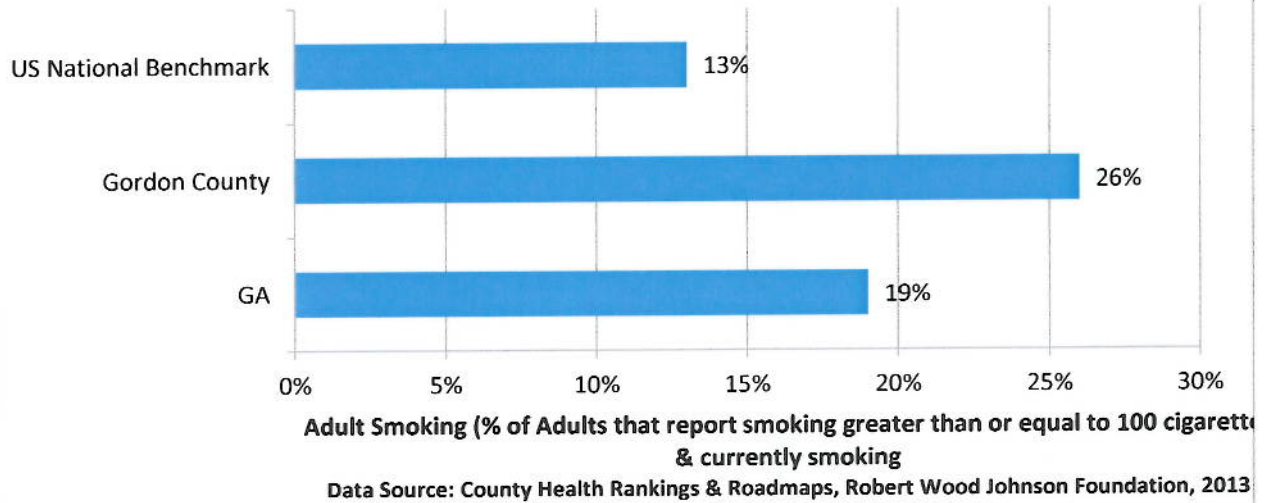


## Attachment 8

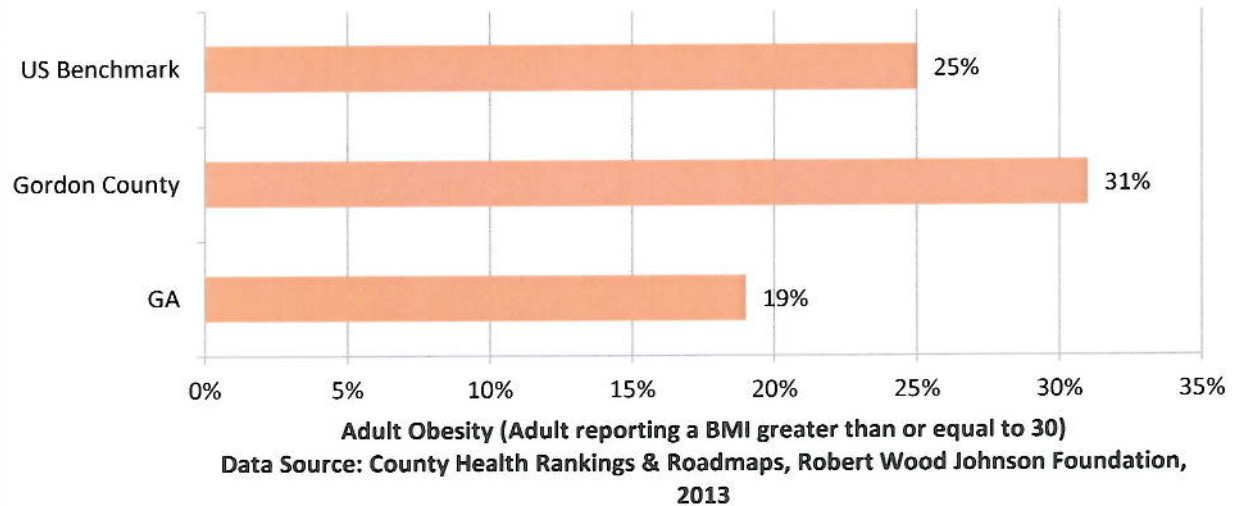
### Gordon County Health Rankings




## Health Behaviors - Adult Smoking



## Health Behaviors - Adult Obesity






# Gordon

# County



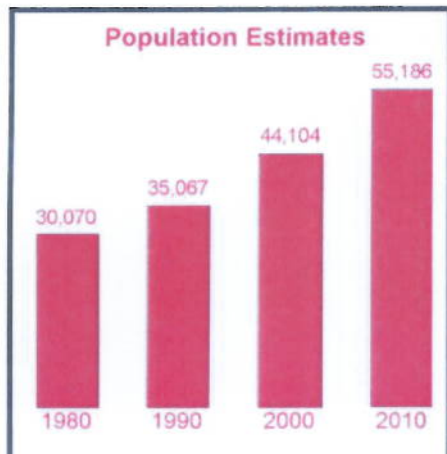
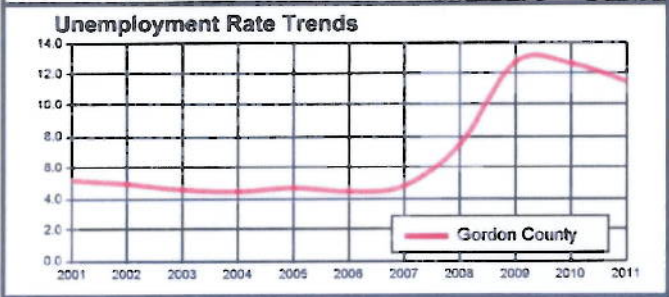
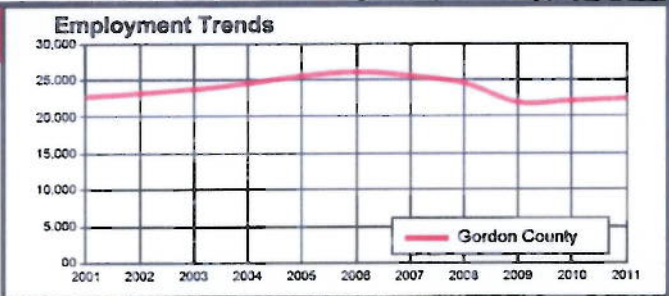
Updated: Oct 2012

## Labor Force Activity - 2011

	2011 ANNUAL AVERAGES			
	Labor Force	Employed	Unemployed	Rate
Gordon	25,425	22,501	2,924	11.5%
Bartow	48,802	43,831	4,971	10.2%
Cherokee	112,406	103,304	9,102	8.1%
Floyd	47,590	42,401	5,189	10.9%
Gilmer	12,729	11,340	1,389	10.9%
Murray	17,614	15,317	2,297	13.0%
Pickens	14,519	13,110	1,409	9.7%
Walker	33,160	30,272	2,888	8.7%
Whitfield	43,878	38,550	5,328	12.1%
<b>Gordon Area</b>	<b>356,123</b>	<b>320,626</b>	<b>35,497</b>	<b>10.0%</b>
Georgia	4,725,104	4,262,175	462,929	9.8%
United States	153,617,000	139,869,000	13,747,000	8.9%

Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.



	2010 Census	2011 Rank	2011 Estimate	% Change 2010-2011	2025 Projected*	% Change 2010-2025
Gordon	55,186	39	55,621	0.8	72,509	31.4
City of Calhoun	15,650					
<b>Gordon Area</b>	<b>734,712</b>		<b>739,645</b>	<b>0.7</b>	<b>1,065,064</b>	<b>45.0</b>
Georgia	9,687,653		9,815,210	1.3	13,426,590	38.6
United States	308,745,538		311,591,917	0.9	349,439,199	13.2

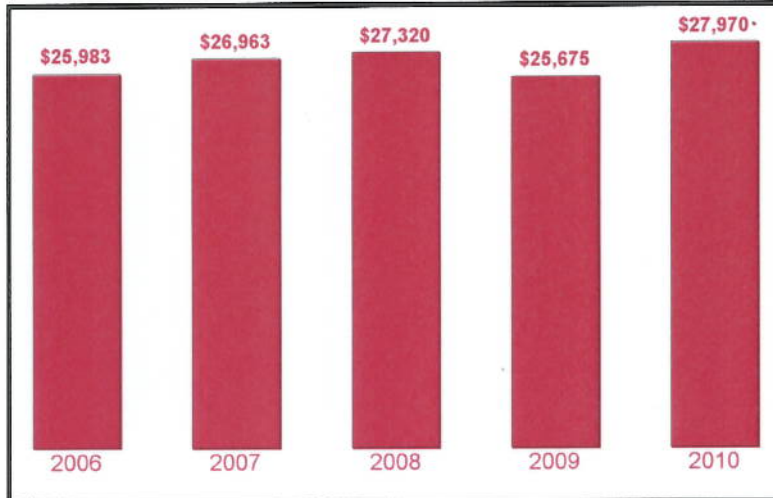
Source: Population Division, U.S. Census Bureau, \*Governor's Office of Planning and Budget.

**MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR**  
 Equal Opportunity Employer/Program  
 Auxiliary Aids and Services Available upon Request to Individuals with Disabilities

Workforce Statistics & Economic Research; E-mail: [Workforce\\_Info@dol.state.ga.us](mailto:Workforce_Info@dol.state.ga.us) Phone: (404) 232-3875

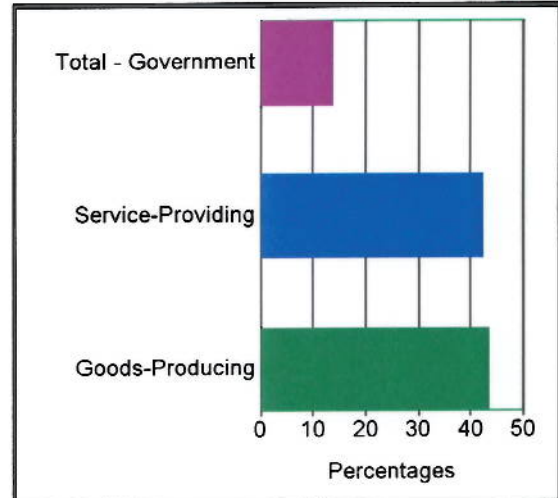
## Gordon Per Capita Income

Source: U.S. Bureau of Economic Analysis



## Gordon Industry Mix 2011

Source: See Industry Mix data on Page 2.



## Top Ten Largest Employers - 2011

### Gordon

2work Staffing  
 Apache Mills Inc  
 Beaulieu Group Llc  
 Engineered Floors Llc  
 Mannington Carpets  
 Mohawk Carpet Distribution Lp  
 Nance Carpet & Rug Co Inc  
 North Georgia Eye Care  
 Shaw Industries Inc  
 Wal-Mart

Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2011. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

### Gordon Area

Employer	COUNTY
Floyd Healthcare Management Inc	Floyd
Hamilton Medical Center Inc	Whitfield
Mohawk Carpet Distribution Lp	Gordon
Mohawk Carpet Distribution Lp	Murray
Mohawk Carpet Distribution Lp	Whitfield
Oreilly Automotive Inc	Whitfield
Redmond Regional Medical Center Inc	Floyd
Roper Corporation	Walker
Seretean Plant #830	Whitfield
Shaw Industries Group Inc	Bartow

## Commuting Patterns

### EMPLOYED RESIDENTS OF

#### Gordon

COUNTY WHERE EMPLOYED	NUMBER	PERCENT OF TOTAL
Gordon, GA	15,172	69.0
Whitfield, GA	2,909	13.2
Bartow, GA	1,034	4.7
Floyd, GA	966	4.4
Murray, GA	499	2.3
Cobb, GA	414	1.9
Cherokee, GA	177	0.8
Fulton, GA	177	0.8
Other	542	2.5
<b>Total Residents:</b>	<b>21,992</b>	<b>100.0</b>

### PERSONS WORKING IN

#### Gordon

COUNTY OF RESIDENCE	NUMBER	PERCENT OF TOTAL
Gordon, GA	15,172	70.9
Floyd, GA	1,813	8.5
Bartow, GA	1,203	5.6
Whitfield, GA	867	4.1
Murray, GA	602	2.8
Cobb, GA	233	1.1
Pickens, GA	202	0.9
Chattooga, GA	193	0.9
Other	1,103	5.2
<b>Total Residents:</b>	<b>21,388</b>	<b>100.0</b>

Note: Other category represents employment from U.S. counties only.

Source: U.S. Census Bureau - 2000 County-To-County Worker Flow Files.

# Industry Mix - 2011

INDUSTRY	Gordon				Gordon Area			
	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE
<b>Goods-Producing</b>	<b>219</b>	<b>8,492</b>	<b>43.4</b>	<b>765</b>	<b>2,780</b>	<b>61,537</b>	<b>27.8</b>	<b>779</b>
Agriculture, Forestry, Fishing and Hunting	16	133	0.7	1,287	109	829	0.4	679
Mining, Quarrying, and Oil and Gas Extraction	0	0	0.0	0	24	476	0.2	959
Construction	88	475	2.4	775	1,580	6,799	3.1	746
Manufacturing	115	7,884	40.3	755	1,067	53,434	24.2	783
Food	6	*	*	*	36	3,395	1.5	746
Beverage and Tobacco Product	1	*	*	*	13	*	*	*
Textile Mills	18	1,915	9.8	640	80	7,509	3.4	679
Textile Product Mills	35	3,636	18.6	774	229	21,906	9.9	733
Wood Product	2	*	*	*	47	686	0.3	663
Paper	1	*	*	*	18	1,006	0.5	1,226
Printing and Related Support Activities	6	196	1.0	410	84	1,762	0.8	540
Chemical	10	306	1.6	1,244	72	2,490	1.1	1,036
Plastics and Rubber Products	11	1,167	6.0	764	58	3,443	1.6	785
Nonmetallic Mineral Product	5	73	0.4	875	53	553	0.3	874
Fabricated Metal Product	13	80	0.4	631	114	1,683	0.8	971
Machinery	3	*	*	*	77	1,638	0.7	961
Furniture and Related Product	4	34	0.2	520	61	1,123	0.5	727
Leather and Allied Product	0	0	0.0	0	1	*	*	*
Apparel	0	0	0.0	0	4	129	0.1	739
Petroleum and Coal Products	0	0	0.0	0	5	16	0.0	675
Computer and Electronic Product	0	0	0.0	0	10	492	0.2	682
Electrical Equipment, Appliance, and Component	0	0	0.0	0	12	*	*	*
Primary Metal	0	0	0.0	0	12	1,213	0.5	1,274
Transportation Equipment	0	0	0.0	0	19	1,664	0.8	770
Miscellaneous	0	0	0.0	0	62	617	0.3	832
<b>Service-Providing</b>	<b>744</b>	<b>8,289</b>	<b>42.4</b>	<b>578</b>	<b>11,576</b>	<b>124,400</b>	<b>56.2</b>	<b>631</b>
Utilities	1	*	*	*	19	1,204	0.5	1,519
Wholesale Trade	76	781	4.0	1,031	1,175	9,251	4.2	958
Retail Trade	196	2,148	11.0	436	2,210	27,915	12.6	456
Transportation and Warehousing	40	370	1.9	675	389	8,021	3.6	662
Information	12	139	0.7	729	187	2,717	1.2	861
Finance and Insurance	51	336	1.7	895	807	4,830	2.2	926
Real Estate and Rental and Leasing	35	108	0.6	584	576	1,651	0.7	622
Professional, Scientific, and Technical Services	64	276	1.4	818	1,610	8,210	3.7	930
Management of Companies and Enterprises	3	*	*	*	55	917	0.4	1,247
Administrative and Support and Waste Management and Remediation Services	43	1,148	5.9	368	883	9,818	4.4	506
Educational Services	6	*	*	*	145	2,124	1.0	686
Health Care and Social Assistance	64	1,501	7.7	804	1,222	22,617	10.2	832
Arts, Entertainment, and Recreation	8	46	0.2	185	161	1,964	0.9	352
Accommodation and Food Services	82	1,196	6.1	269	1,091	18,774	8.5	264
Other Services (except Public Administration)	63	170	0.9	461	1,046	4,386	2.0	512
<b>Unclassified - industry not assigned</b>	<b>30</b>	<b>29</b>	<b>0.1</b>	<b>474</b>	<b>563</b>	<b>456</b>	<b>0.2</b>	<b>713</b>
<b>Total - Private Sector</b>	<b>993</b>	<b>16,810</b>	<b>86.0</b>	<b>672</b>	<b>14,919</b>	<b>186,393</b>	<b>84.3</b>	<b>680</b>
<b>Total - Government</b>	<b>51</b>	<b>2,739</b>	<b>14.0</b>	<b>731</b>	<b>628</b>	<b>34,788</b>	<b>15.7</b>	<b>702</b>
Federal Government	13	86	0.4	936	113	1,280	0.6	1,078
State Government	16	488	2.5	557	219	5,554	2.5	628
Local Government	22	2,165	11.1	699	296	27,954	12.6	699
<b>ALL INDUSTRIES</b>	<b>1,044</b>	<b>19,550</b>	<b>100.0</b>	<b>674</b>	<b>15,547</b>	<b>221,182</b>	<b>100.0</b>	<b>684</b>
<b>ALL INDUSTRIES - Georgia</b>					<b>269,011</b>	<b>3,791,948</b>		<b>867</b>

Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are annual averages of 2011.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

# Education of the Labor Force

## Gordon Area

	PERCENT DISTRIBUTION BY AGE					
	PERCENT OF TOTAL	18-24	25-34	35-44	45-64	65+
Elementary	8.0%	4.0%	6.5%	7.3%	6.5%	16.8%
Some High School	14.5%	23.9%	14.8%	11.4%	12.2%	16.3%
High School Grad/GED	32.3%	33.8%	29.2%	31.9%	33.1%	33.4%
Some College	21.5%	31.1%	22.9%	20.5%	20.6%	16.1%
College Grad 2 Yr	5.4%	3.1%	6.5%	5.8%	6.3%	3.2%
College Grad 4 Yr	12.7%	4.0%	15.3%	16.4%	13.8%	8.8%
Post Grad Studies	5.8%	0.2%	4.9%	6.8%	7.5%	5.5%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents the percentage total of workers with either Some College with no degree or an Associate degree.

Source: U.S. Census Bureau - 2010 ACS 5-year estimate.

## High School Graduates - 2011

	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Bartow	729	--	729
Cherokee	2,074	--	2,074
Floyd	549	--	549
Gilmer	247	--	247
Gordon	401	--	401
Murray	359	--	359
Pickens	223	--	223
Walker	455	--	455
Whitfield	724	--	724
<b>Gordon Area</b>	<b>5,761</b>	<b>--</b>	<b>5,761</b>



Note: Public schools include city as well as county schools systems.

\* Private schools data is not available for 2011 from Georgia Independent School Association.

# Colleges and Universities

## Gordon Area

### Floyd

Berry College	<a href="http://www.berry.edu">www.berry.edu</a>
Aviation Training Center (Satellite campus of Georgia Northwestern Technical College)	<a href="http://www.gntc.edu/student-services/index.php">www.gntc.edu/student-services/index.php</a>
Georgia Northwestern Technical College	<a href="http://www.gntc.edu/student-services/index.php">www.gntc.edu/student-services/index.php</a>
Georgia Highlands College	<a href="http://www.highlands.edu">www.highlands.edu</a>
Shorter University	<a href="http://www.shorter.edu">www.shorter.edu</a>

### Cherokee

Canton Campus (Satellite campus of Chattahoochee Technical College)	<a href="http://www.chattahoocheetech.edu">www.chattahoocheetech.edu</a>
Woodstock Campus (Satellite campus of Chattahoochee Technical College)	<a href="http://www.chattahoocheetech.edu">www.chattahoocheetech.edu</a>
Reinhardt University	<a href="http://www.reinhardt.edu">www.reinhardt.edu</a>

### Pickens

Appalachian Campus (Satellite campus of Chattahoochee Technical College)	<a href="http://www.chattahoocheetech.edu">www.chattahoocheetech.edu</a>
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### Walker

Covenant College	<a href="http://www.covenant.edu">www.covenant.edu</a>
Walker County Campus (Satellite campus of Georgia Northwestern Technical College)	<a href="http://www.gntc.edu/student-services/index.php">www.gntc.edu/student-services/index.php</a>

### Whitfield

Dalton State College	<a href="http://www.daltonstate.edu/">www.daltonstate.edu/</a>
Whitfield Murray Campus (Satellite campus of Georgia Northwestern Technical College)	<a href="http://www.gntc.edu/student-services/index.php">www.gntc.edu/student-services/index.php</a>

### Gordon

Gordon County Campus (Satellite campus of Georgia Northwestern Technical College)	<a href="http://www.gntc.edu/student-services/index.php">www.gntc.edu/student-services/index.php</a>
Richardson Road Training Center (Satellite campus of Georgia Northwestern Technical College)	<a href="http://www.gntc.edu/student-services/index.php">www.gntc.edu/student-services/index.php</a>

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

## Technical College Graduates - 2011

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2009	2010	2011	2009-2010	2010-2011
Accounting Technology/Technician and Bookkeeping	129	149	98	15.5	-34.2
Administrative Assistant and Secretarial Science, General	59	73	88	23.7	20.5
Applied Horticulture/Horticulture Operations, General	5	2	6	-60.0	200.0
Architectural Drafting and Architectural CAD/CADD	7	14	5	100.0	-64.3
Autobody/Collision and Repair Technology/Technician	32	15	20	-53.1	33.3
Automobile/Automotive Mechanics Technology/Technician	157	85	131	-45.9	54.1
CAD/CADD Drafting and/or Design Technology/Technician	14	20	9	42.9	-55.0
Cardiovascular Technology/Technologist	25	15	25	-40.0	66.7
Child Care and Support Services Management	16	4	7	-75.0	75.0
Child Care Provider/Assistant	107	31	56	-71.0	80.6
Civil Engineering Technology/Technician	6	6	1	0.0	-83.3
Computer Installation and Repair Technology/Technician	35	56	22	60.0	-60.7
Computer Systems Networking and Telecommunications	75	72	50	-4.0	-30.6



# Technical College Graduates - 2011

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2009	2010	2011	2009-2010	2010-2011
Construction Management	15	6	13	-60.0	116.7
Cosmetology/Cosmetologist, General	151	83	126	-45.0	51.8
Criminal Justice/Police Science	7	11	3	57.1	-72.7
Criminal Justice/Safety Studies	51	77	142	51.0	84.4
Customer Service Support/Call Center/Teleservice Operation	63	32	8	-49.2	-75.0
Data Entry/Microcomputer Applications, General	50	51	27	2.0	-47.1
Data Processing and Data Processing Technology/Technician	46	47	63	2.2	34.0
Dental Assisting/Assistant	9	18	15	100.0	-16.7
Diagnostic Medical Sonography/Sonographer and Ultrasound Technician	28	17	34	-39.3	100.0
Drafting and Design Technology/Technician, General	13	17	30	30.8	76.5
Early Childhood Education and Teaching	137	91	101	-33.6	11.0
Electrical/Electronics Equipment Installation and Repair, General	29	31	20	6.9	-35.5
Electrician	37	31	35	-16.2	12.9
Emergency Medical Technology/Technician (EMT Paramedic)	29	48	45	65.5	-6.3
Entrepreneurship/Entrepreneurial Studies	11	10	2	-9.1	-80.0
Fire Science/Fire-fighting	46	43	26	-6.5	-39.5
General Office Occupations and Clerical Services	47	73	52	55.3	-28.8
Health Information/Medical Records Technology/Technician	1	3	6	200.0	100.0
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/Technician	23	20	30	-13.0	50.0
Industrial Mechanics and Maintenance Technology	67	143	108	113.4	-24.5
Licensed Practical/Vocational Nurse Training	73	89	73	21.9	-18.0
Machine Shop Technology/Assistant	29	46	13	58.6	-71.7
Massage Therapy/Therapeutic Massage	14	8	17	-42.9	112.5
Mechanical Drafting and Mechanical Drafting CAD/CADD	10	12	11	20.0	-8.3
Medical Insurance Coding Specialist/Coder	32	34	24	6.3	-29.4
Medical Office Assistant/Specialist	19	70	52	268.4	-25.7
Medical Office Management/Administration	3	2	5	-33.3	150.0
Medical Radiologic Technology/Science - Radiation Therapist	11	13	20	18.2	53.8
Medical Transcription/Transcriptionist	37	16	16	-56.8	0.0
Medical/Clinical Assistant	41	34	53	-17.1	55.9
Nail Technician/Specialist and Manicurist	8	5	5	-37.5	0.0
Occupational Therapist Assistant	17	14	14	-17.6	0.0
Pharmacy Technician/Assistant	32	25	37	-21.9	48.0
Phlebotomy Technician/Phlebotomist	35	13	6	-62.9	-53.8
Radiologic Technology/Science - Radiographer	33	23	24	-30.3	4.3
Respiratory Care Therapy/Therapist	16	15	11	-6.3	-26.7
Sales, Distribution, and Marketing Operations, General	6	11	24	83.3	118.2

## Technical College Graduates - 2011

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2009	2010	2011	2009-2010	2010-2011
Selling Skills and Sales Operations	13	10	2	-23.1	-80.0
Social Work, Other	4	5	21	25.0	320.0
Surgical Technology/Technologist	30	20	24	-33.3	20.0
Teacher Assistant/Aide	2	7	2	250.0	-71.4
Truck and Bus Driver/Commercial Vehicle Operator and Instructor	165	118	80	-28.5	-32.2
Web Page, Digital/Multimedia and Information Resources Design	5	7	12	40.0	71.4
Welding Technology/Welder	123	129	77	4.9	-40.3

Definition: All graduates except those listed as technical certificates are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length.

Source: Integrated Postsecondary Education Data System

Note - The data shown is from Georgia Northwestern Technical College

## Occupational Profile for Residents of Gordon County

	Gordon		Gordon Area	
	NUMBER	PERCENT	NUMBER	PERCENT
Total Civilian Labor Force	23,259	100.0	293,176	100.0
Management, Business and Financial Workers	1,938	8.3	29,993	10.2
Science, Engineering and Computer Professionals	324	1.4	8,340	2.8
Healthcare Practitioner Professionals	355	1.5	6,100	2.1
Other Professional Workers	1,505	6.5	23,882	8.2
Technicians	544	2.3	5,972	2.0
Sales Workers	2,362	10.2	32,545	11.1
Administrative Support Workers	3,571	15.4	44,722	15.3
Construction and Extractive Craft Workers	1,264	5.4	18,695	6.4
Installation, Maintenance and Repair Craft Workers	1,598	6.9	17,731	6.1
Production Operative Workers	4,761	20.5	40,947	14.0
Transportation and Material Moving Operative Workers	1,689	7.3	16,733	5.7
Laborers and Helpers	1,099	4.7	13,925	4.8
Protective Service Workers	290	1.3	4,732	1.6
Service Workers, except Protective	1,909	8.2	27,557	9.4
Unemployed, No Civilian Work Experience Since 1995	50	0.2	1,302	0.4

Source: U.S. Census Bureau - 2000 Decennial Census. (EEO Data Tools)

## Active Applicants - Georgia Department of Labor

	TOTAL	Mgt.	Bus. & Finance	Compu. & Math	Arch. & Eng.	Life & Soc. Svcs.	Comm. & Svcs	Legal	Ed. & Training	Arts & Design	Health Prac.	Health Support
Bartow	1,111	390	95	78	61	25	42	14	107	57	98	144
Cherokee	2,248	989	291	176	115	37	45	34	161	172	99	129
Floyd	969	273	80	56	58	13	85	8	85	37	105	169
Gilmer	250	91	20	7	10	5	11	5	32	16	20	33
Gordon	367	112	41	22	16	4	16	5	38	17	47	49
Murray	218	81	19	8	11	5	7	1	27	6	22	31
Pickens	220	75	19	15	19	1	8	3	21	15	23	21
Walker	426	151	37	21	10	8	21	3	46	20	61	48
Whitfield	589	203	61	28	31	17	28	7	54	33	46	81
<b>Total Area</b>	<b>6,398</b>	<b>2,365</b>	<b>663</b>	<b>411</b>	<b>331</b>	<b>115</b>	<b>263</b>	<b>80</b>	<b>571</b>	<b>373</b>	<b>521</b>	<b>705</b>

## Active Applicants - Georgia Department of Labor (cont.)

	TOTAL	Protect. Svcs.	Food Prep.	Ground Cleaning	Personal Care	Sales	Office Support	Farm. & Forestry	Construction	Installation Main.	Prod.	Trans. & Moving
Bartow	5,618	135	439	222	165	550	1,291	16	595	320	1,197	688
Cherokee	3,653	70	191	88	107	549	1,364	13	298	258	329	386
Floyd	4,180	64	349	154	132	407	726	20	429	222	1,217	460
Gilmer	1,037	20	101	47	21	122	230	21	124	72	189	90
Gordon	1,725	29	85	48	32	134	423	8	126	111	479	250
Murray	1,508	25	79	32	35	115	287	10	79	110	475	261
Pickens	716	11	56	23	16	87	202	4	92	41	102	82
Walker	2,292	33	206	73	85	258	410	10	174	121	581	341
Whitfield	3,889	48	244	135	89	393	791	13	194	157	1,200	625
<b>Total Area</b>	<b>24,618</b>	<b>435</b>	<b>1,750</b>	<b>822</b>	<b>682</b>	<b>2,615</b>	<b>5,724</b>	<b>115</b>	<b>2,111</b>	<b>1,412</b>	<b>5,769</b>	<b>3,183</b>

Note: For current applicant data available for a specific occupation, contact the nearest Georgia Department of Labor Career Center.  
 Source: Georgia Department of Labor (active applicants as of September 2012).

## Georgia Department of Labor Location(s)

### Career Center(s)

462 Riverside Parkway NE  
 Rome GA 30162

Phone: (706) 295 - 6051 Fax: (706) 295 - 6050

For copies of Area Labor Profiles, please visit our website at: [www.dol.state.ga.us](http://www.dol.state.ga.us) or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at [workforce\\_info@dol.state.ga.us](mailto:workforce_info@dol.state.ga.us)

# Attachment 11

## Gordon Hospital

### Encounters 2011 for Community Benefit Review

#### Inpatient Diagnoses by Payer

Patient Acct Patient Type CY	I
Row Labels	Sum of Encounters Current
<b>Managed Care/Commercial</b>	<b>1,174</b>
NORMAL NEWBORN MS	129
VAGINAL DELIVERY W/O COMPLICATING DIAGNOSES MS	104
CESAREAN SECTION W/O CC/MCC MS	55
CIRCULATORY DISORDERS EXCEPT AMI, W CARD CATH W/O MCC MS	45
ESOPHAGITIS, GASTROENT & MISC DIGEST DISORDERS W/O MCC MS	40
MAJOR JOINT REPLACEMENT OR REATTACHMENT OF LOWER EXTREMITY W/O MCC MS	35
CELLULITIS W/O MCC MS	32
LAPAROSCOPIC CHOLECYSTECTOMY W/O C D E, W/O CC/MCC MS	23
CARDIAC ARRHYTHMIA & CONDUCTION DISORDERS W/O CC/MCC MS	18
NUTRITIONAL & MISC METABOLIC DISORDERS W/O MCC MS	16
NEONATE W OTHER SIGNIFICANT PROBLEMS MS	15
UTERINE & ADNEXA PROC FOR NON-MALIGNANCY W/O CC/MCC MS	14
<b>Medicaid</b>	<b>1,308</b>
NORMAL NEWBORN MS	354
VAGINAL DELIVERY W/O COMPLICATING DIAGNOSES MS	216
CESAREAN SECTION W/O CC/MCC MS	103
NEONATE W OTHER SIGNIFICANT PROBLEMS MS	33
VAGINAL DELIVERY W STERILIZATION &/OR D&C MS	29
PULMONARY EDEMA & RESPIRATORY FAILURE MS	27
CELLULITIS W/O MCC MS	24
CESAREAN SECTION W CC/MCC MS	23
NEONATES, DIED OR TRANSFERRED TO ANOTHER ACUTE CARE FACILITY MS	21
ESOPHAGITIS, GASTROENT & MISC DIGEST DISORDERS W/O MCC MS	19
PREMATURITY W/O MAJOR PROBLEMS MS	17
VAGINAL DELIVERY W COMPLICATING DIAGNOSES MS	16
<b>Self Pay</b>	<b>329</b>
CELLULITIS W/O MCC MS	16
CIRCULATORY DISORDERS EXCEPT AMI, W CARD CATH W/O MCC MS	14
POISONING & TOXIC EFFECTS OF DRUGS W/O MCC MS	13
NORMAL NEWBORN MS	13
PULMONARY EDEMA & RESPIRATORY FAILURE MS	13
ESOPHAGITIS, GASTROENT & MISC DIGEST DISORDERS W/O MCC MS	11
SIMPLE PNEUMONIA & PLEURISY W/O CC/MCC MS	8
CHEST PAIN MS	7
APPENDECTOMY W/O COMPLICATED PRINCIPAL DIAG W/O CC/MCC MS	7
TRANSURETHRAL PROCEDURES W CC MS	7
SIMPLE PNEUMONIA & PLEURISY W MCC MS	6
ALCOHOL/DRUG ABUSE OR DEPENDENCE W/O REHABILITATION THERAPY W/O MCC MS	6
<b>#N/A</b>	<b>32</b>
HAND PROCEDURES FOR INJURIES MS	4
LOWER EXTREM & HUMER PROC EXCEPT HIP.FOOT.FEMUR W/O CC/MCC MS	3
SIMPLE PNEUMONIA & PLEURISY W MCC MS	2
SEIZURES W/O MCC MS	1
PULMONARY EDEMA & RESPIRATORY FAILURE MS	1
WOUND DEBRIDEMENTS FOR INJURIES W/O CC/MCC MS	1
HEART FAILURE & SHOCK W/O CC/MCC MS	1
RESPIRATORY NEOPLASMS W MCC MS	1
KIDNEY & URINARY TRACT SIGNS & SYMPTOMS W/O MCC MS	1
TRAUMATIC STUPOR & COMA, COMA >1 HR W CC MS	1
KNEE PROCEDURES W/O PDX OF INFECTION W/O CC/MCC MS	1
PERIPHERAL VASCULAR DISORDERS W/O CC/MCC MS	1
<b>Grand Total</b>	<b>5,093</b>

# Gordon Hospital

## Encounters 2011 for Community Benefit Review

### ER Diagnoses by Payer by County

Patient Acct Patient Type CY

E

Sum of Encounters Current	Column Labels						#N/A	Grand Total
Row Labels	Gordon	Bartow	Floyd	Murray	Whitfield			
<b>Managed Care/Commercial</b>	<b>5,701</b>	<b>186</b>	<b>52</b>	<b>328</b>	<b>425</b>	<b>369</b>	<b>7,061</b>	
ABDMNAL PAIN OTH SPCF ST	161	9	2	12	10	11	205	
ABDMNAL PAIN UNSPCF SITE	160	9	1	7	15	13	205	
CHEST PAIN NOS	156	2		5	9	11	183	
MIGRNE UNSP WO NTRC MGRN	138	12	1	19	7	3	180	
HEADACHE	123	9		8	18	6	164	
SPRAIN OF NECK	116	4	1	2	2	9	134	
BACKACHE NOS	90	6	2	10	11	7	126	
ACUTE PHARYNGITIS	92	1	2	7	5	3	110	
URIN TRACT INFECTION NOS	89			7	4	8	108	
LUMBAGO	76	3	2	3	16	3	103	
NAUSEA WITH VOMITING	76	4		6	6	8	100	
CALCULUS OF URETER	75			5	10	8	98	
FEVER NOS	77	5		2	4	10	98	
ACUTE URI NOS	79	4	1	5	4	2	95	
SPRAIN OF ANKLE NOS	77	3	1	6	3	3	93	
VOMITING ALONE	75	3		5	3	5	91	
UNKN CAUSE MORB/MORT NEC	80		1		3	2	86	
HEAD INJURY NOS	66	1	1	1	6	9	84	
PAINFUL RESPIRATION	70	1	2	3	4	2	82	
ANXIETY STATE NOS	58	2		6	1	5	72	
<b>Medicaid</b>	<b>9,718</b>	<b>277</b>	<b>94</b>	<b>334</b>	<b>382</b>	<b>260</b>	<b>11,065</b>	
ACUTE URI NOS	435	11	9	7	9	7	478	
FEVER NOS	435	7	2	10	11	5	470	
OTITIS MEDIA NOS	318	5	2	6	9	5	345	
ACUTE PHARYNGITIS	291	11	3	17	7	5	334	
OTH CURR COND-ANTEPARTUM	231	7	3	9	9	4	263	
ABDMNAL PAIN UNSPCF SITE	219	3	4	11	13	9	259	
UNKN CAUSE MORB/MORT NEC	220	1	2	3	4	6	236	
VOMITING ALONE	201		1	7	10	5	224	
URIN TRACT INFECTION NOS	171	4	1	8	6	4	194	
HEADACHE	147	6	2	4	5	4	168	
ACUTE BRONCHITIS	147	6		5	5	4	167	
BACKACHE NOS	131	6	1	10	12	5	165	
ABDMNAL PAIN OTH SPCF ST	138	3	1	5	8	7	162	
LUMBAGO	127	7	2	5	6	4	151	
STREP SORE THROAT	126	6	3	6	4	2	147	
SPRAIN OF ANKLE NOS	119	5	3	5	5	2	139	
CHRONIC SINUSITIS NOS	114	2	1	1	4	4	126	
INSECT BITE NEC	16	1					17	
OTH CURR COND-POSTPARTUM	15	1		1			17	
FOREIGN BODY GI NOS	15		1	1	1		16	
<b>Medicare</b>	<b>4,094</b>	<b>82</b>	<b>22</b>	<b>123</b>	<b>244</b>	<b>166</b>	<b>4,731</b>	
ABDMNAL PAIN OTH SPCF ST	112	2	1	7	16	4	142	
RESPIRATORY ABNORM NEC	120	3		2	8	5	138	
CHEST PAIN NOS	121	3		5	1	1	131	
HEADACHE	99	5		3	16	7	130	
MIGRNE UNSP WO NTRC MGRN	91	3		2	18	2	116	
ABDMNAL PAIN UNSPCF SITE	97	1		9	9		116	
BACKACHE NOS	86	5		5	7	4	107	
LUMBAGO	75	3	2	2	8	5	95	
MALaise AND FATIGUE NEC	71	1		5	3	2	82	
URIN TRACT INFECTION NOS	71	1	1	2	1	3	79	
ACUTE BRONCHITIS	62	1	2		3	1	69	
NAUSEA WITH VOMITING	59			1	1	3	64	
ANXIETY STATE NOS	56			2	5	1	64	
PAINFUL RESPIRATION	50	3			5		58	
HEAD INJURY NOS	49	1	1		2	5	58	
DIZZINESS AND GIDDINESS	46		1			5	52	
BRONCHITIS NOS	42			3	1	3	49	
HYPERTENSION NOS	41		1	1	2	3	48	
UNKN CAUSE MORB/MORT NEC	43			1	1	1	46	
CONTUSION OF CHEST WALL	36			1	2	3	42	
<b>Self Pay</b>	<b>7,930</b>	<b>385</b>	<b>95</b>	<b>339</b>	<b>555</b>	<b>614</b>	<b>9,918</b>	
DENTAL DISORDER NOS	209	11	4	9	28	15	276	
ABDMNAL PAIN UNSPCF SITE	202	12	1	15	19	12	261	
ABDMNAL PAIN OTH SPCF ST	191	13	3	16	17	16	256	
LUMBAGO	162	11	4	11	21	22	231	
HEADACHE	182	6		6	17	11	222	
BACKACHE NOS	143	17	3	18	21	19	221	
UNKN CAUSE MORB/MORT NEC	187	5		4	11	10	217	
URIN TRACT INFECTION NOS	164	6	1	5	13	5	194	
ACUTE BRONCHITIS	155	5	2	3	7	8	180	
ACUTE PHARYNGITIS	150	8		4	7	5	174	
ACUTE URI NOS	150	3	2	5	6	6	172	
CHEST PAIN NOS	123	6	3	7	7	8	154	
MIGRNE UNSP WO NTRC MGRN	109	5	2	6	21	8	151	
BRONCHITIS NOS	128	3	1	4	7	5	148	
ANXIETY STATE NOS	117	7	3	4	5	8	144	
PERIAPICAL ABSCESS	100	8	2	8	7	13	138	
OTITIS MEDIA NOS	108	4	2	5	4	4	127	
SPRAIN OF ANKLE NOS	103	8	2	1	4	8	126	
CELLULITIS OF LEG	94	2		7	8	5	116	
PAINFUL RESPIRATION	80	3	2	4	1	8	98	
<b>#N/A</b>	<b>257</b>	<b>13</b>	<b>18</b>	<b>8</b>	<b>30</b>	<b>36</b>	<b>362</b>	
OPEN WOUND OF FINGER	29	2	4			1	36	
OPEN WOUND OF HAND	10		1		3	1	15	
SPRAIN OF KNEE & LEG NOS	7			2		1	10	
JOINT PAIN-SHLDER	10						10	
SPRAIN OF NECK	5	1	1		1	1	9	
<b>Grand Total</b>	<b>27,700</b>	<b>943</b>	<b>281</b>	<b>1,132</b>	<b>1,636</b>	<b>1,445</b>	<b>33,137</b>	

# Attachment 12

ISSUE DATE: 1/21/13  
ISSUE TIME: 20:18:18

G O R D O N H O S P I T A L  
S T A T I S T I C A L A N A L Y S I S R E P O R T  
F O R P E R I O D E N D I N G 12/31/12

PROGRAM-ID: SGGL4  
PAGE-NUMBER: 1

-----T H I S M O N T H-----		-----Y E A R T O D A T E-----		-----LAST YEAR-----	
ACTUAL	BUDGET	ACTUAL	BUDGET	BUDGET	LAST YEAR
ACTUAL	BUDGET	ACTUAL	BUDGET	VARIANCE	ACTUAL
<u>INPATIENT UTILIZATION</u>					
387	11	41	389	430	4839
ADMISSIONS					
387	11	41	389	430	4839
51	23	14	61	47	586
380	14	55	389	444	4852
DISCHARGES - TOTAL ADULT					
1595	15	231	1579	1810	18794
PATIENT DAYS					
1595	15	231	1579	1810	18794
100	31	39	127	88	1241
TOTAL					
4.1	2	1	4.1	4.7	3.9
LENGTH OF STAY					
4.1	2	1	4.1	4.7	3.9
2.0	10	2	2.1	4.2	3.5
51.5	15	7.5	50.9	53.4	51.3
AVERAGE CENSUS					
51.5	15	7.5	50.9	53.4	51.3
31.2	32	11.2	31.2	31.2	31.2
136.0	9	11.7	126.6	138.3	123.3
948	5	51	966	1019	11671
1061	9	362	3216	4288	45119
3906	9	362	3226	4288	45319
122	1	1	113	112	1390
20	41	9	22	31	390
204	3	7	204	197	2162
160	32	64	201	137	1855
506	12	63	540	477	5797
SURGERIES-TOTAL					
6424	16	1461	9220	7756	86116
2270	1	24	2649	2673	29788
OUTPATIENT REGISTRATIONS					
441	70	146	208	62	1580
105	26	24	94	119	1242
2805	8	244	2866	3210	34935
137	16	14	86	72	796
1026	126	729	580	1309	14836
11144	4	603	15803	15200	169031
TOTAL					
251	15	42	273	315	3271
8.2	6	3.0	8.4	8.9	8.6
64.9	4	3.0	70.3	73.3	67.6
19.1	1	1.2	19.8	19.6	20.1
59.3	3	2.0	59.8	57.8	58.5
EMERGENCY DEPT ADMISSIONS					
E.D. VISITS ADMITTED					
A OP ADMISSIONS FROM E.D.					
REV & GROSS PT REV					
ALL OUTPAT REV & GROSS PT REV					