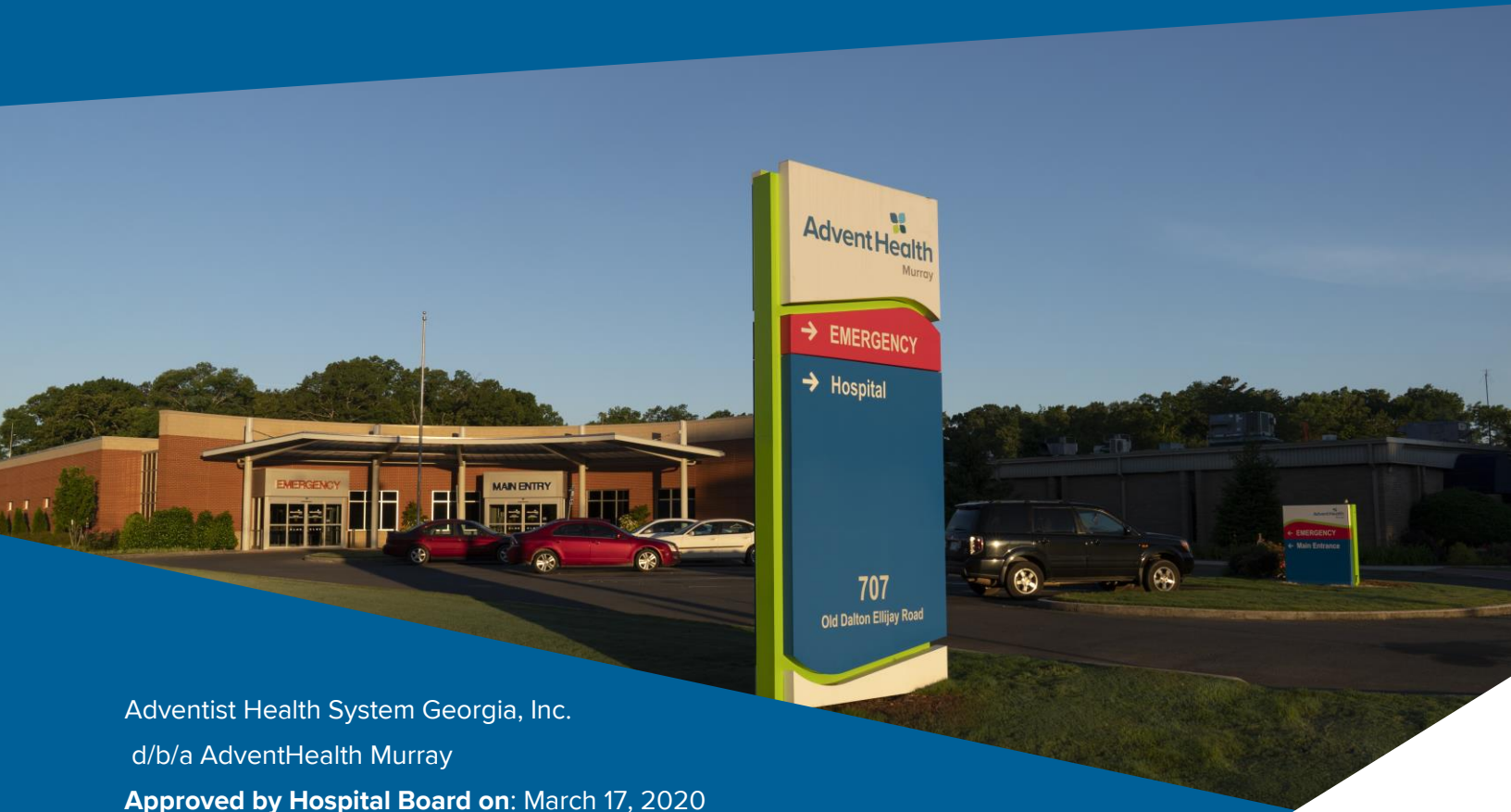


AdventHealth Murray

2020-2022

COMMUNITY HEALTH PLAN



Adventist Health System Georgia, Inc.

d/b/a AdventHealth Murray

Approved by Hospital Board on: March 17, 2020

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Extending the Healing
Ministry of Christ


AdventHealth

2020-2022 COMMUNITY HEALTH PLAN

Table of Contents

Sections	Page
Overview	3
Priority Issues to be Addressed	
Cancer	5
Diabetes	6
Smoking/Vaping	7
Nutrition	8
Priority Issues that will not be Addressed	9

Acknowledgements

This community health plan was prepared by Wendy Taylor, with contributions from members of AdventHealth Murray Community Health Needs Assessment Committee representing health leaders in the community and AdventHealth Murray leaders.

We are especially grateful for the internal and external partners who helped guide the development of the community health plan, which will enable our teams to continue fulfilling our mission of *Extending the Healing Ministry of Christ*.

OVERVIEW

Adventist Health System Georgia, Inc. d/b/a AdventHealth Murray will be referred to in this document as AdventHealth Murray or the “Hospital.”

Community Health Needs Assessment Process

AdventHealth Murray in Chatsworth, Georgia, conducted a community health needs assessment in 2019. The assessment identified the health-related needs of the community including low-income, minority and other underserved populations.

In order to ensure broad community input, AdventHealth Murray created a Community Health Needs Assessment Committee (CHNAC) to help guide the Hospital through the assessment process. The CHNAC included representation from the hospital, public health experts and the broad community. This included intentional representation from low-income, minority and other underserved populations.

The CHNAC met throughout 2018-2019. The members reviewed the primary and secondary data, helped define the priority issues to be addressed by the Hospital, and helped develop the Community Health Plan (CHP) to address the priority issues.

This CHP lists targeted interventions and measurable outcomes for each priority issue noted below. It includes resources the Hospital will commit and notes any planned collaborations between the Hospital and other community organizations and hospitals.

Priority Issues to be Addressed

The priority issues to be addressed include:

1. Cancer
2. Diabetes
3. Vaping
4. Nutrition

See Section 3 for goals, objectives and next steps for each priority selected to be addressed.

Priority Issues not to be Addressed

The priority issues that will not be addressed include:

1. Teen Pregnancy
2. Immunization
3. Asthma-children
4. Heart Disease/High Blood Pressure/Cholesterol

See Section 4 for an explanation of why the Hospital is not addressing these issues.

Board Approval

On March 17, 2020, the AdventHealth Murray Board approved the Community Health Plan goals, objectives and next steps. A link to the 2020 Community Health Plan was posted on the Hospital’s website prior to May 15, 2020. The Community Health Plan can be found at <https://www.adventhealth.com/community-health-needs-assessments>.

Ongoing Evaluation

AdventHealth Murray's fiscal year is January – December. Implementation of the 2020 CHP begins upon its approval by the Board. The first annual evaluation will begin from the date of implementation through the end of the calendar year. Evaluation results will be attached to the Hospital's IRS Form 990, Schedule H. The collective monitoring and reporting will ensure the plan remains relevant and effective.

For More Information

Learn more about the Community Health Needs Assessment and Community Health Plan for AdventHealth Murray at <https://www.adventhealth.com/community-health-needs-assessments>.

CHP PRIORITY 1

Cancer

Cancer continues to be the leading cause of death across the United States as well as the top community concern according to 84.83% of respondents in AdventHealth Murray’s community survey. According to the Center for Disease Control and Preventions’ National Vital Statistics System, the Age-Adjusted Death Rate per 100,000 of the population in the AdventHealth Murray Primary Service Area (PSA) is 181.34 compared to the state average of 162.06.

An important determining factor for incidence of cancer is the percent of adults who receive recommended cancer screenings. This preventive behavior provides an opportunity for early detection and treatment of disease. This indicator can also highlight a lack of access to preventive care, gaps in health knowledge, insufficient provider outreach and/or social barriers preventing utilization of services. Consistently, the PSA data reflects a lower percentage than state average of adults receiving recommended preventative screenings.

Goal	Provide free screening and education to the community.
Objective	Continued free annual melanoma cancer screening event for the community at large to raise awareness about cancer and have staff on-hand to answer questions regarding cancer. Over the three-year period our goal is to screen 150 participants.
Goal	Increase access to early diagnosis and treatment.
Objective	Distribute education information at community events, such as the Dinner with a Doc, local industry health fairs and the Black Bear Festival, to increase cancer awareness. Over the three-year period our goal is to reach 250 participants to promote the benefits of getting an early diagnosis.

Hospital Contributions

- Provide staff for educational classes and screenings.
- Provide free cancer screenings for the community.
- Provide printed literature for educational classes.

Community Partners

- Partnership with American Cancer Society
- North West Georgia Regional Cancer Coalition, local non-profit organization that supports 15 counties including Murray County
- Partnership with AdventHealth Gordon

CHP PRIORITY 2

Diabetes

Diabetes is another leading cause of death and disability in the United States. This chronic disease was identified as an area of concern for both community members and stakeholders. In the community survey, 50.71% of respondents indicated diabetes as a priority. Top 10 inpatient admission data indicated diabetes and diabetes-related conditions as frequently occurring diagnoses, which reflects a need for better prevention and maintenance to avoid unnecessary hospital stays for a preventable and manageable disease.

The frequent occurrence of diabetes and diabetes-related concerns in both the primary and secondary data reflect the need for strategic efforts to address diabetes in the AdventHealth Murray community. Left untreated, diabetes can lead to reduction in quality of life.

Goal	Provide free screenings in our community.
Objective	Continue to provide free screenings at health fairs such as the Murray County Employee Health Fair to raise awareness about diabetes. During the three-year period our goal is to reach 250 participants.
Goal	Increase the number of individuals receiving preventative, early diagnosis and treatment.
Objective	Partner with the Chatsworth Seventh-day Adventist Church for community classes, such as Diabetes Undone, to provide education on diabetes. Over the three-year period our goal is to reach 100 participants.
Objective	Continue to participate in local industry health fairs to provide community members with diabetes educational information through printed literature and a staff member to answer questions. Over the three-year period our goal is to reach 250 participants.

Hospital Contributions

- Staff time to support educational classes and screenings.
- Provide free screenings for the community.
- Provide printed literature for educational classes.

Community Partners

- Chatsworth Seventh-day Adventist Church
- Health Fairs with Local Industries

CHP PRIORITY 3

Vaping

Vaping is quickly becoming an epidemic among school-age children. Data is limited on vaping and e-cigarette use as this is a relatively new health issue. Current age-adjusted percent of adults who smoke cigarettes is 25.3% in the Hospital Primary Service Area compared to the state percent of 17.8%. AdventHealth Murray community stakeholders vocalized concern over the growing number of children adopting this behavior. The use of e-cigarettes is unsafe for children, teens and young adults. Most e-cigarettes contain nicotine, which has proven to be highly addictive and harmful to adolescent brain development. There is growing concern regarding the increase in use, especially in the community's youth. Opportunities have been identified for the Hospital to partner with the school system to help bolster efforts to provide education, screenings and strengthen prevention efforts.

Goal	Partner with the school systems to educate the students in our community.
Objective	Provide four lectures per year at the Murray County middle and high schools to increase the number of students that are aware of the dangers of vaping. 3,095 students will be educated on the dangers of vaping per year.
Goal	Provide information and resources in the community to adults.
Objective	Develop and launch four social media posts per year directed at the adult population in targeted zip codes within AdventHealth Murrays' PSA to increase awareness and education among the adult population on the dangers of vaping. The post will be "boosted" for \$500 per year targeting audiences aged 30-60 years old in order to reach parents and grandparents. Our goal is to hit 20,000 views during the three-year period.

Hospital Contributions

- Staff time and resources for education school lectures.
- Staff time to develop social media post design.
- Funding to boost health promotion campaign via social media.

Community Partners

- Local Schools

CHP PRIORITY 4

Nutrition

The Community Health Needs Assessment Committee agreed that increasing the community’s ability to access and incorporate a more balanced diet would help with the prevention and maintenance of many issues identified throughout the needs assessment process. The current food insecurity rate for the AdventHealth Murray Primary Service Area (PSA) is 11.2%, which is slightly lower than the state average of 14.4%. Although a food insecurity rate lower than state average is considered positive, 11.2% of the population translates to approximately one in nine community members who experience a lack of consistent access to enough food to sustain an active, healthy life. In addition to food insecurity, the Hospital also utilized the Food Access Research Atlas to determine if a significant number of individuals, or share of the population, are far from a supermarket, supercenter, or large grocery store. While lower than the state average of 30.82%, the Hospital PSA still has 19.21%, or approximately one in five, community members who lack reasonable access to healthy and nutritious food.

Goal	Partner with community agencies to educate low-income adults.
Objective	Work with the Chatsworth Seventh-day Adventist Church providing volunteers and educational literature to educate our community members on healthy eating habits. Over the three-year period our goal is to reach 150 community members.
Goal	Educate individuals in our community on healthy eating choices.
Objective	Share education material on healthy eating at community events to increase awareness for a healthier lifestyle. Our goal is to reach 200 community members over the three-year period.
Objective	Use CREATION Life classes to provide access to knowledge around healthy nutrition to community members. Over the three-year period our goal is to reach 150 community members.

Hospital Contributions

- Staff time and support to coordinate educational events.
- Provide printed education information.

Community Partners

- Chatsworth Seventh-day Adventist Church
- Local industries

PRIORITIES THAT WILL NOT BE ADDRESSED

The Community Health Needs Assessment also identified the following priority health needs that will not be addressed. These specific issues, and an explanation of why the Hospital is not addressing them, are listed below.

1. Teen Pregnancy

Teen pregnancy can impact quality of life for both mother and child. Teen mothers are at a higher risk for postpartum depression and future poverty. The Community Asset Inventory identified existing programs and organizations addressing this issue. The Community Health Needs Assessment Committee (CHNAC) chose not to focus on this issue in order to avoid duplication of efforts.

2. Immunization - children

The CHNAC agreed that while childhood immunizations are important, existing efforts led by the local health department were adequately addressing the issue. The Hospital will continue to support the efforts of the local health department through programming.

3. Asthma - children

Although some community members cited childhood asthma as a community health problem, the CHNAC did not believe this priority compared to other issues in terms of the magnitude of the health problem it posed to the community. AdventHealth Murray will continue to partner with the school system to help bolster efforts to provide education and screenings.

4. Heart disease/high blood pressure/cholesterol

Heart disease, high blood pressure and cholesterol were identified consistently as areas of concern in both primary and secondary data. The Hospital and community both have existing programs in place. AdventHealth Murray will continue to partner with the community and provide screenings and education to community members. By addressing nutrition through education and partnerships, the CHNAC hopes to be able to positively impact these conditions.